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Keith's

—Own Home-Grown, Freshly Dug—

CULTIVATED BLUEBERRIES

Strawberries, Raspberries, Grapes,
Blackberries, Boysenberries, etc.

and
How to Grow Them

NOW You Can Have
Blueberries

Grow them right in your
garden—on the lawn—along
sidewalk. Grow them like
shrubs or Roses.

One Planting Lasts a
Lifetime

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U.S. Department of Agriculture



We are one of the
Charter Members of The
Nat'l Mail Order Nurs-
erymen's Assn.

Special

Introductory Offer

—Complete—

Blueberry OFFER No. 1

Here's your chance to try out Keith's
noted cultivated Blueberries.

Here we offer you two of our most
reliable, sure-to-bear Blueberry Bushes
with sufficient Acid Peat Humus and
Fertilizer to plant them. Your oppor-
tunity at little cost.

- 1 4-yr., No. 1, Bearing-Age Rubel, p. 4.
- 1 4-yr., No. 1, Bearing-Age Jersey, p. 4.
- 1 Bag Acid Peat Humus, p. 6.
- 1 1-lb. Bag Special Fertilizer, p. 17.

Special Introductory Price

only \$5.10

May be sent P.P.C.O.D. for postage.
Postage may then be paid postman.
See bottom Parcel Post table, page 18.

(Planting Instructions with each Offer.
Approx. shipping weight, 45 lbs.)

Keith Plant NURSERY

Sawyer, Mich.

(34 Years in the
Nursery Business)

1916

to

1952

Keith's Ready-to-Bear Blueberry Offer No. 2

Filled with Keith's Own Home-Grown Bushes Direct from Field to You

CAN BE GROWN ANYWHERE

This Blueberry Offer can be successfully grown along your garden or back-yard fence, along the walk, in fact anywhere Shrubs or Roses, etc., can be grown. And it is easy to make the soil suitable. (See pages 3 and 6.)

Keith's Ready-to-Bear Blueberry Offer No. 2 Our Most Popular Offer

More people buy this Offer than any other. Filled with three 5-yr. Ready-to-Bear Bushes in three most dependable, hardy, thrifty, reliable varieties. Complete with sufficient Acid Peat Humus Fertilizer to properly plant.

1 5-Yr., Bearing-Age, No. 1, Jersey (see page 5).

1 5-Yr., Bearing-Age, No. 1, Rubel (see page 5).

1 5-Yr., Bearing-Age, No. 1, Cabot (see page 7).

1 Bag Acid Peat Humus and 1 1-lb. Bag Fertilizer (see page 17).

Regular Listed Price, \$10.95

Reduced Price to You

Only \$9.90

May be sent P.P.C.O.D. for postage. Postage may then be paid postman. See bottom Parcel Post table, page 18.

(NOTE.—Two of these Complete Offers for only \$17.50.) For No. 1A Selected bushes, see Note below.

(Approximate shipping weight, 60 lbs.)

NOTE.—This Offer above is filled with No. 1 bushes. Should you wish the No. 1A Selected grade (page 5), add \$1.70 to the "Reduced Price to You."

**FREE—With every
Blueberry Offer
we send you
Planting, Cultural,
Pruning Methods.**

Your Most Money-Worth Buy

Keith's Complete Blueberry Offer No. 2 gives you the most for your money. Three large, bearing-age Blueberry bushes, along with sufficient Acid Peat Humus (page 3) and Special Fertilizer (page 17), and with each Offer we send you FREE complete instructions on how to plant and care for the bushes. The three varieties are most productive, hardy, thrifty growers, and will bear under most adverse conditions. Give them the care suggested in the instructions we send you and you will have surprisingly satisfactory results. It's Easy to Grow Blueberries When You Set Keith's Bearing-Age Bushes.

Grow Blueberries in Half Barrel (See page 8)

These three 5-yr. Blueberry Bushes were planted two years ago this spring in a trench 10 ft. long, 3 ft. wide and 2½ ft. deep, and lined with heavy roofing paper to keep tree roots and soil water out. The soil was mixed half and half with Keith's Acid Peat Humus (page 6). Note their growth.

Take a half barrel, or large tub and sink it in the soil even with the surface. Fill half full with a mixture of one part rich loam soil and two parts Keith's Acid Peat Humus, pack firm, set bush in middle, and fill with mixture packed well. Keep the soil always moist with rain water. (See pages 6 and 11.)

Keith's Ready-to-Bear Blueberry Offer No .3

Filled With Our Own Home-Grown Bushes Direct from the Field to You

It Matters Not

Whether you live in the City, Village, or in the Country, you can have a Blueberry planting. They grow anywhere shrubs can be grown, and it's just as easy. All you have to spend is a little time in getting your soil ready. This Offer takes only a 10x3 ft. space (see pages 3 and 6).

Keith's Ready-to-Bear Blueberry Offer No. 3 Complete

Keith's biggest offer in Blueberry bushes: Three field-grown, 6-year, No. 1 bushes, freshly dug and packed. Also includes 1 bag of Acid Peat Humus (page 6) and 1 bag of Special Blueberry Fertilizer (page 17), sufficient to properly plant and fertilize the bushes. Planting instructions come free with each offer.

1 6-Yr. Jersey, No. 1 Grade
1 6-Yr. Rubel, No. 1 Grade
1 6-Yr. Pioneer, No. 1 Grade
1 Bag Keith's Acid Peat Humus
1 1-lb. Bag Special Blueberry Fertilizer

Regular Price\$14.30

Keith's Complete Combination Offer
(3 Bushes, Humus, Fertilizer,
Instructions)

REDUCED TO ONLY .. \$12.10

(Approx. Shipping Weight, 85 lbs.)



Mrs. Keith holding a tray (10 pts.) of big, beautiful Blueberries. You can grow Blueberries like these right in your own garden.

NOTE.—This offer is filled with our No. 1 Grade of bushes. Should you wish the No. 1-A Selected Grade (page 5), add \$2.15 to the above special price.



Planting, Cultural
Instructions Free
with each Offer.



With these three Bearing-Age reliable Blueberry Bushes shown in the above "Blueberry Offer No. 3", it's possible for you to have lots of fresh Blueberries from mid-July to September.

NOW You Can Have Lots of Big, Sweet Blueberries

We Suggest the Following

Set the bushes along your walk, drive, next to the porch, on the lawn, in your garden, anywhere shrubs, Roses, etc., can be grown. Space them 4 to 5 feet apart, in holes dug 18 inches deep, 18 to 24 inches across. Mix Keith's Acid Peat Humus as directed (page 6), pack 4 inches deep in bottom of hole. Place bush in middle of hole and work mixed soil and humus well around and over the roots to within 2 inches of top. Then water well (read page 17), care for bushes as directed in free "Planting Instructions and Care," sent with offer. We suggest using half-barrel (see page 6), or a box or trough shown page 6. Try the "Permanent Blueberry Planting" given on page 6.

Blueberry Bushes Used for Lawn Planting, Hedges, etc.

Because of the brilliant red to deep maroon colors of their leaves, and the attractive creamy white tubular blossoms, Blueberry bushes are being much used for ornamental purposes. They may also be used for hedges, and can be trimmed high or low.

One Planting Lasts a Lifetime

No replacing the bushes every year or so as you would Raspberries, etc. Keith's Cultivated Blueberries grow and produce for years. Plant once and you are through.

Ideal for Summer Homes

Blueberry bushes bear during the summer-resort months. Set a few and have berries while you are at your summer home.

Rubel (Medium Early) "Old Reliable"

In Keith's Own Home-Grown Bushes Direct from Field to You

Of all the Blueberry varieties that we have grown, the Rubel is the most sure to bear every year. It stands the most severe winter weather, has a long fruiting season (6 weeks), beginning with us in early July, and will bear more berries, one year with another, than most known varieties. Berries are large, uniform in size, with a pleasing Blueberry flavor. One of the best for pies, canning, preserves, deep freezing, etc. An early, constant bearer. Hardy in northern United States.

For You

You will never believe just how wonderfully enjoyable and profitable it is to grow Blueberries right in your garden, lawn or yard. This joy is yours when you set Keith's Own Home-Grown Bearing-Age Bushes.

Rubel Bushes Bear for Years

The Rubel Blueberry is not like the Raspberry or other small fruit—one planting lasts for years.

Rubel is Easily Grown

You don't have to fuss around with Rubel to get it to grow and produce a crop of big berries every year. Just set the bushes out and you are through. Very little additional care required. (See pages 3 and 4.)

Rubel Prices

(Supplied with Keith's Own Home-Grown Bushes)

NOTE.—All our Blueberry bushes are sold according to AGE. A 4-year bush means it has been grown in the open field for FOUR YEARS, a 6-year bush for SIX YEARS. The 6-year, Selected Bushes are more branched (bushy) with larger root system and taller. They are the BEST.

	4-Yr. Bushes		5-Yr. Bushes		6-Yr. Bushes	
	No. 1	No. 1-A	No. 1	No. 1-A	No. 1	No. 1-A
Each	\$ 1.75	\$ 2.25	\$ 2.45	\$ 2.95	\$ 3.65	\$ 4.25
3 for	4.50	5.95	6.60	8.35	8.75	11.95
5 for	6.90	9.25	10.50	13.25	13.90	18.25
10 for	12.95	17.75	16.95	22.50	24.50	33.00
25 or more each	1.15	1.40	1.50	1.95		

Write for prices on larger quantities.



Rubel berries (actual size). Ideal for deep freezing. All home uses.



Jersey (Actual size)

Jersey (Late) A "GIANT" in the Blueberry Family Berries Very Large, Delicious, Sweet

In Keith's Own Home-Grown Bushes—Direct to You

Jersey is the most popular Blueberry today. This is due to the (1) exceptionally large berries, with an attractive blue color; (2) highly productive, fast, thrifty-growing bushes. Jersey has all you can ask for in Blueberries.

JERSEY is a large, attractive improved Blueberry that is becoming very popular because of its extra large berries, many of them over $\frac{3}{4}$ inch across. It ripens its large berries a little later than the Rubel. We recommend Jersey very highly.

BUSHES are fast growing, semi-upright, 5 to 6 feet high. Makes a very attractive bush for lawn planting (page 3) at the same time very suitable for group planting or in rows in the garden. Should be set at least 5 feet apart in bed plantings. 5x10 in field culture.

BERRIES extra large, mild, sweet flavor, that is retained after cooking. One of the best Blueberries for fresh desserts. Excellent for shipping. Berries hang to the bushes for days before dropping—a good characteristic.

EASY TO GROW With Keith's thrifty, productive Blueberry Bushes and Acid Peat Humus and Special Fertilizer, it will be easy for you to grow your own fresh Blueberries.

Jersey Prices

(Supplied with Keith's Own Home-Grown Bushes)

	4-Yr. Bushes		5-Yr. Bushes		6-Yr. Bushes	
	No. 1	No. 1-A	No. 1	No. 1-A	No. 1	No. 1-A
Each	\$ 1.95	\$ 2.25	\$ 2.75	\$ 3.50	\$ 3.75	\$ 4.35
3 for	4.95	6.30	7.50	9.00	9.60	10.95
5 for	7.50	9.50	12.00	14.50	15.50	17.50
10 for	14.00	18.00	20.00	25.00	27.00	32.00
25 or more each	1.30	1.90	2.00	2.50		

Write for prices on larger quantities.

Keith's Own Home-grown Ready-to-Bear Blueberry Bushes

Keith has for you Our Home-Grown, Ready-to-Bear Blueberry Bushes in 4, 5, and 6-year sizes. You will have berries **three years sooner** when you set them.

We Grow All Our Own Blueberry Bushes

They come direct to you from our nursery rows. This insures growth and production.

You Don't Have to Wait Years for Berries

Why wait three or more years for your berries when you can set Keith's Ready-to-Bear Blueberry bushes and pick berries within 90 days? Keith's Ready-to-Bear Blueberry bushes are ready to bear for you this summer. They have been carefully grown and cared for in cultivated rows for four or more years, cared for just like bushes in bearing fields. This is all to your advantage, for it saves years of waiting, and all the care necessary to bring the bushes into bearing.

Why You Get the Best Bushes

Grown in open rows and given the same care and attention we give our commercial plantings, Keith's Ready-to-Bear Blueberry bushes develop shapely, well-branched, productive bushes. **They are grown to produce for you.** Much better, in every way, than so many bushes offered today that have been grown in crowded rows and sold in terms of height only. **Keith offers you bushes under "AGE" instead of "inches in height."** In our bushes, height takes care of itself. Note the shape and height of the bush at the right.

KEITH'S 4-YEAR Ready-to-Bear Blueberry Bushes

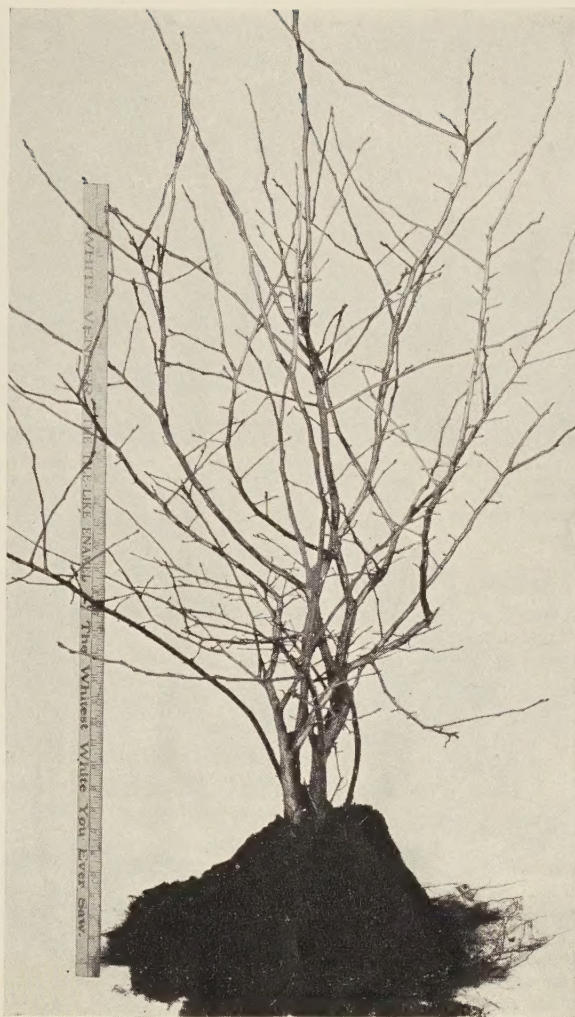
This year we have a large block of 4-year Ready-to-Bear Blueberry bushes (picture right below) that have to be moved this spring, therefore we are offering them at **attractive, reduced prices.** They are up to grade, age, and productiveness, and are identical in every way with our older (5- and 6-year) bushes, and, because they are up to grade, branching productiveness, etc., and offered you at reduced prices, they are a wonderful buy for you this spring, and will help you get a start in Blueberries at low cost. These 4-year Ready-to-Bear Blueberry bushes will be dug from the field shown in picture at right below.

KEITH'S 5-YEAR Ready-to-Bear Blueberry Bushes

have been grown under the same conditions and care as have the 6-year bushes, only they are one year younger, therefore not as large as the older bushes. They are well branched and loaded with fruit buds, which will develop into berries this summer. **Don't confuse them with Blueberry bushes in terms of height only.** They are the best buy and saving for you. Most of our customers order bushes of this age.

KEITH'S 6-YEAR Ready-to-Bear Blueberry Bushes

have been grown in open rows, and under the special care and conditions mentioned in the above paragraph. They are the largest bushes we offer. They have been grown for six years with care, cultivation, and attention given our bearing bushes. **OUR SUPPLY OF SIX-YEAR BUSHES IS LIMITED THIS YEAR. ORDER EARLY.**



Here you see one of Keith's Bearing-Age Cultivated Blueberry Bushes. Note heavy mass of roots, large top growth, well branched. Loaded with fruit buds which will develop into berries this summer. Keith's Bearing-Age Blueberry Bushes are the largest and best Blueberry bushes obtainable. This bush is the six-year size and shipped direct to you from the nursery row.

No. 1-A Selected Grade

This is our best grade of Blueberry bushes. Because of having more room to spread out in the nursery row, these bushes are well branched, larger, have more fruiting buds and branches, and larger root systems than the No. 1 grade. They are **SELECTED BUSHES.** To have the best Blueberry bushes, those that are **more branched, larger root systems** order Keith's No. 1-A Selected Grade. They are the **best bushes obtainable**—they are **selected** and cost so little more.

Keith's No. 1 Grade

Blueberry bushes, whether they be in the 4- or 5-year, or 6-year age, are well branched and well rooted bushes. They are of bearing age and contain fruiting buds that will develop into fruit during this coming summer. They are larger and superior to many Blueberry bushes being offered today for they have been transplanted and grown in the open in our nursery rows, where they receive the best of care and cultivation, thus causing them to develop into well branched, large bushes.

**Be Sure to Mention
Grade and Age in
Ordering**



Picking Blueberries in our field of four-year bushes. Note size. You'll get bushes from this field when you order Keith's four-year, Bearing-Age Bushes. (See front cover for Blueberry Offer No. 1.)



A snapshot of pickers harvesting Blueberries from a block of five-year bushes. The five-year bushes you order will be dug from this block. (See another snapshot on page 8.)



Three Cultivated Blueberries growing in a galvanized trough 24 by 24 inches by 8 feet long, filled with prepared soil (see below). Planted two years. Six-year bushes used. Note height and spread, 4 to 6 feet tall. Lots of berries.

Grow Blueberries In a Galvanized Trough

Any one of Keith's Blueberry offers may be grown in a box or galvanized trough 18 to 24 inches by 36 inches deep by 8 feet long. Fill 6 inches in bottom with prepared soil (see below), set in the bushes and follow instructions as in planting on lawn or garden. If possible use soil from Huckleberry or Blueberry marsh where they grow wild. Use Plant Food Solution in planting—page 17.

Have a Permanent Blueberry Planting

Dig hole 10 feet long, 4 feet wide, 3 feet deep, and line bottom and sides with heavy roofing paper to keep out tree roots. Fill with a mixture of one part top soil, to two parts Keith's Acid Humus (page 6). If leaf mold is available, substitute it for Acid Peat Humus or use one-third each of all three. In this bed, set 3 Keith's Blueberry bushes. To water properly, sink one 4-inch tile near each bush (top flush with surface) and fill with water when necessary to keep soil moist. Don't use water with lime in it. Use rain water, or water from lake or river. It is generally "soft." Beware of "city" water. Fertilize the bushes when set and three more times during summer with Ra-Pid-Gro (see page 17) dissolved in the water. 1 lb. makes 22 gallons.



Growing Keith's Cultivated Blueberries in a half barrel. See suggestions at right.

Now YOU CAN GROW PLENTY OF BLUEBERRIES

IN YOUR GARDEN, ON YOUR LAWN, ALONG YOUR WALKS OR DRIVE. HAVE THEM FOR YEARS FOR YOUR TABLE USE, PIES, MUFFINS, ETC.

Easy to Grow We used to think Blueberries could be grown only in low marshes. NOT SO NOW. Now they can be successfully grown, with very little soil preparation, anywhere about your yard, in your garden or in cultivated fields. They can be as easily grown as Roses or any ordinary shrub and in the same places. Those who have planted Keith's Cultivated Blueberry bushes now have plenty of berries. It's easy to have them. It's no trick at all nowadays to grow and have plenty of big, sweet Blueberries. No need trudging through wet, boggy marshes any more.

Will Grow Anywhere—Garden, Lawns, Along Walks

You can easily grow Keith's Cultivated Blueberries. At one end of the garden, on your lawn like shrubs, along your walks or drives, as a hedge planting. They can be grown anywhere with little extra care.

Keith's Acid Peat Humus Ideal for Blueberry Growing

Keith's Acid Peat Humus has the right acidity and contains the necessary plant humus for growing Blueberries. It is taken from a marsh where layer upon layer of organic matter has been deposited during ages past. We suggest mixing it at least two parts to one of your soil, or better yet leaf mold taken from under trees in woods. The more acid your soil and the more humus it contains, the less Acid Peat Moss necessary. It is also very beneficial in building and maintaining lawns, enriching the soil around Roses, shrubs, growing Rhododendrons, Holly, etc. It is a soil builder and makes plants grow.

Price: 1½-bu. bag, \$1.85; 4 or more at \$1.65 each.



Extra Peat Humus—Good Investment

For lasting results and for better bush growth we suggest your getting an extra bag of Keith's Acid Peat Humus to be used in planting along with that we send with the bushes when ordered in the "Ready-to-Bear Blueberry Gardens." The holes can be dug a little wider and thereby afford a larger prepared soil for the roots to expand and grow into. If you order an extra bag along with the "Ready-to-Bear Blueberry Gardens," a special price of \$1.50 per bag will be allowed.

How to Plant and Grow Keith's Cultivated Blueberries

Field Culture Remember, the Blueberry must have an acid soil (pH 4.0 to 5.1) and plenty of water. Keep this in mind in selecting your soil for commercial plantings. A drained Blueberry (Huckleberry) marsh is ideal. Growths of White Cedar, Leatherleaf, Red Maple, etc., are indications of suitable soil. But to make sure always have the soil tested for acidity. Water table should be 30 to 48 inches below surface. Some soils are found to be too acid and this can be corrected by the addition of lime. See your county agricultural agent. Low meadow lands are sometimes suitable. Set the plants 6 feet in row, spacing rows 10 feet apart (about 800 per acre). Write us for further information.

For Garden or Lawn Planting

Keith's Cultivated Blueberries are as easily grown as Roses or shrubs. All you have to do is to see that the soil is moist, loose and acid. To accomplish these, we suggest the following: Dig a hole 18 inches across (larger for larger bushes) and 16 inches deep, and fill half full with a mixture of one part your soil, two parts acid peat, leaf mold, marsh soil, or BETTER YET, Keith's Acid Peat Humus (see above) which we guarantee for our Cultivated Blueberries. Pack this mixture firmly in the bottom half of the hole, then set the bush in on packed mixture and fill in around the roots and on top of them with the mixture until the hole is full. Pack down very firm, then water thoroughly until the whole mixture, from the bottom to top, is thoroughly soaked with water, rain water preferred. DON'T USE WATER WITH LIME IN IT. It will sweeten the soil. The soil must be kept acid, and don't let it become dry, then you can grow lots of Blueberries. COMPLETE PLANTING INSTRUCTIONS AND CARE COME WITH EACH SHIPMENT. We suggest using Ra-Pid-Gro in the water. It's a good Blueberry Fertilizer (page 17).

Growing Blueberries in Half Barrel

Blueberries may be grown in a half barrel, large tub, or box submerged or not, in the soil so the top is even with the surface. These containers prevent outside roots (trees, shrubs, etc.), and soil water from entering the prepared soil. For drainage make a few holes in the side of the barrel about one foot from the bottom. Fill the barrel two-thirds full with a "prepared" soil (see this page). Set the bush in the middle and fill full with prepared soil, working in well among and around the roots. Pack firm and water with water free from lime. Use "fertilizer" water made with fertilizer that comes with the bush (page 17). Feed bush every three weeks with this "fertilizer water." Keep the soil acid and moist. Follow suggestions on page 3, also instructions that come with bushes.



Cabot Earliest of Them All

Ripens a Week Ahead of Any Other Variety We Offer

Cabot Gives You a Longer Blueberry Season

For Early Berries Plant Cabot. Earliness is what makes Cabot stand out ahead of other varieties. It ripens its large, attractive, well-flavored berries at least a week ahead of any variety we offer. Cabot will give you at least a week longer to have fresh berries, and you will have a lot of these early berries, for Cabot ripens a lot of berries at once. Plant Cabot for your early berries.

CABOT PRICES

	4-Yr., No. 1	4-Yr., No. 1-A	5-Yr., No. 1	5-Yr., No. 1-A
Each	\$1.85	\$2.35	\$2.65	\$3.10
3	4.75	6.00	7.00	8.95
5	7.25	9.50	12.50	13.50
10	13.25	17.75	18.95	21.50

PIONEER (Early) Pleasing Flavor—Extra Large

Pioneer does not grow into a tall, upright bush—it's low and spreading (4 feet high, 4 feet wide). Produces large yields of blue, Plum-colored berries, many over one-half inch across (see picture below). Bushes make fine hedge planting, or can be planted alone or in groups, and don't freeze back even at 20 degrees below zero. A very reliable variety. We have grown it over 20 years.



Note the size of these Pioneer Blueberries from Keith's Cultivated Bushes. Three are 2 inches across. Big as Cherries. Easier and quicker grown.

With every Blueberry order, Keith sends you complete planting instructions and care—just how to plant and care for Blueberries.



Pioneer (Actual Size)

PIONEER PRICES

	4-Yr. Bushes		5-Yr. Bushes	
	No. 1	No. 1-A	No. 1	No. 1-A
Each	\$ 1.75	\$ 2.10	\$ 2.50	\$ 3.00
3 for	4.65	5.70	6.90	8.70
5 for	7.25	9.25	10.45	13.25
10 for	13.00	17.50	18.00	23.00
25 or more each	1.20	1.50	1.70	2.00



RANCOCAS PRICES—(5-Year Bushes)

No. 1 Grade, Bearing Age		No. 1-A Grade, Bearing Age		6-Year, No. 1	
Each	\$ 2.50	Each	\$ 3.25	Each	\$ 3.95
3 for	6.75	3 for	8.85	3 for	9.95
5 for	11.50	5 for	13.75	5 for	15.00

Note.—In ordering Acid Peat Humus figure 1 bag for each three bushes.

RANCOCAS (Midseason)

One of the Best for Home Uses

RANCOCAS is one of the oldest varieties in the Blueberry "Family." It, like many of the older ones, was found growing wild in a Blueberry marsh. So outstanding were its berries, that it was "domesticated" brought in and placed under cultivation and it proved to be a very worthy variety.

THE BUSHES are hardy, make a sturdy upright growth, attaining a height of 5 to 6 feet if not kept pruned back, as all Blueberries should. Grows quite open and requires very little thinning out, as does the Pioneer.

RANCOCAS BERRIES average medium to large in size, holding a uniform size until the end of the season, which ends earlier than the Rubel because it ripens its berries more at one time. They have a deep blue bloom covering a blue-black skin color, have a mild, sweet flavor, are firm and meaty and hold their flavor after cooking. One of the best varieties for home uses.



There is Big Money In Blueberries from a Small Plot of Ground

Every year many write us that they "have a small piece of ground" located "so—so" and that "it grows good crops." We write them to this effect—"in order to grow Blueberries successfully, they should have an acid soil (best to test the soil for amount of acidity), and the ground should be moist, and have a liberal amount of organic matter in it, however this can be added later. In other words, the soil should be such that the Blueberry is "at home in it."

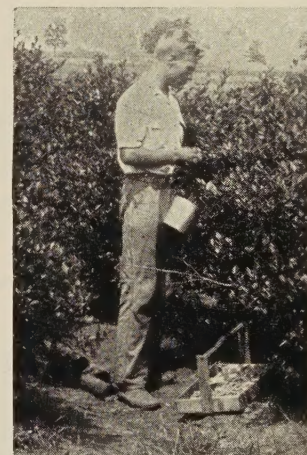
It is quite possible you have a piece of ground that is suitable, or can be made so, for the growing of this profitable crop—Blueberries. Read page 6, and **Feel Free to Write Us** about your soil possibilities for Blueberries.

1/4 Acre Net \$328

From one-fourth acre, during July and August, we harvested \$517.00 in Blueberries (Adams, Rubel, Jersey, Pioneer) with a profit of \$328.23—over \$1200 per acre. Have you one-fourth acre or less suitable for Blueberries? On small or large lots there is **BIG MONEY** in Blueberries. (See pages 3 and 6 for suitable soils.) You don't have to have large acreage to make money in growing Blueberries.

Will Grow Anywhere LAWN—GARDEN—FIELDS

Keith's Cultivated Blueberries will grow anywhere—a few bushes at one end of your garden, on your lawn (hedge or otherwise) or in your field, will surprise you with their **BIG, BEAUTIFUL BLUE** berries, five times larger than wild ones, found in swamps—berries large as Grapes, with a delicious Blueberry flavor, and lots of them.



Picking Blueberries from Keith's Cultivated Bushes. Bushes of this size and age bear as much as 20 to 30 pints.



The above is a snapshot of our pickers, of last summer, just starting in on one of our Jersey fields. This block of 12-year Jersey bushes produced over 25,000 pints of berries. Some of the bushes in this block yielded over 42 pints during the season (July 17th to Sept. 15th.)



At the left is snapshot of pickers harvesting Blueberries from a block of 4-yr. bushes. The 4-yr. bushes you order will be dug from this block. See another snapshot on page 5.



Above is a snapshot of our pickers headed for the block of Jersey bushes shown at the left.

- It's Profitable
- It's a Joy
- It's a Pleasure
- It's Easy
- TO GROW BLUE-BERRIES.

Set Keith's Bearing-Age Field-Grown Blueberry bushes this spring.

Keith's Super Mastodon

Everbearing Strawberry

Many varieties of the everbearing Strawberry come and many go, but the Mastodon still is with us. We have grown and tested new varieties of everbearers as they "came out," over 25 years ago, but we still recommend the Mastodon.

5 Reasons WHY Keith's Super-Mastodon Plants Win They Are Hard to Beat

- 1.—Begin to bear 60 to 90 days after planting.
- 2.—Bear well in garden or field culture.
- 3.—Bear 3 crops instead of 1: Summer and fall, next spring, next summer and fall.
- 4.—Most productive of all everbearers.
- 5.—Berries are well flavored, fine for table use, canning, preserves, quick freezing.

If you are wanting berries this coming summer and fall, then set Keith's Super-Mastodon plants this spring.

Set plants after "Keith's New Way," see page 17.

PRICES OF KEITH'S SUPER-MASTODON PLANTS			
25 plants\$1.85	300 plants\$10.75
50 plants 2.85	500 plants 15.50
100 plants 4.75	1000 plants 29.75
200 plants 8.95		



MASTODON
A Hardy Sure-to-Bear
Everbearing Strawberry



Superfection

Everbearer

New and Proving O. K.

Here's a new everbearer you can't afford to miss. The berries are a rich red all through, sweet, rich flavor. Holds color, flavor and shape during cooking and freezing. A "honey-sweet" berry. None better for shortcakes.

Have Berries All Season

Everbearers begin to bear in July and August after setting, bear until snow falls. Same plants fruit at the regular Strawberry-time in spring, that summer and fall. They are **EVER** bearing.

SUPERFECTION PRICES

25 for\$2.00	300 for\$11.50
50 for 3.00	500 for 15.00
100 for 5.00	1000 for 28.50
200 for 9.50		

SPECIAL Keith's Everbearing Strawberry OFFER

In order that you may have all three of Keith's Everbearers we make this Special Offer.

25 Mastodon\$1.85
25 Streamliner 2.00
25 Superfection 2.00

List Price\$5.85

Special Price \$5.60

2 OFFERS for \$8.40; four for \$13.25

Streamliner New Everbearer

Outyields All Other Everbearers in Many Localities

- 1.—Large, sweet berries, pleasing, unique flavor.
- 2.—Attractive glossy red color, red to the core.
- 3.—Firm texture. Handles, ships, and "deep freezes" well.
- 4.—Hardy, healthy, thrifty plants.

Streamliner is a hardy everbearer, a good plant maker and adapted to any moist soil. The berries are large, attractive red, richly flavored. We feel certain you'll be more than pleased with Streamliner. We offer them in combination with the Superfection at a Special Try-Out Price at the bottom of this page.



Streamliner

Streamliner Prices

25 for\$ 2.00
50 for 3.00
100 for 5.00
200 for 9.50
300 for 12.00
500 for 15.50
1000 for 31.00

Catskill (Midseason to Late)

Big Crops of Big Berries

New York Experiment Station Says:

"Catskill is notable for being very large and very productive. Plants are vigorous and free from leaf spot. Ripens later than Premier and is of better quality as well as being larger. Much more productive than Dorsett and Fairfax."

Here are a few of the characteristics which make Catskill famous:

1. Berries very large, firm, attractive.
2. Bring highest prices on markets.
3. Very productive, outyield others.
4. Plants free from disease (leaf-spot).
5. Vigorous grower.
6. Does well in any garden or field soil.

Catskill is certainly making good since its introduction by the New York Experiment Station (see quotation above) and now is planted by growers along with Premier as a reliable paying variety. Catskill is adapted to a large range of soils and climate like the Premier. You sure will like Catskill after you have fruited it, either in your garden or under field culture.

Catskill berries are large to very large, attractive glossy red, medium sweet, and good flavor. If you haven't seen or grown the Catskill you have a big surprise coming.

Keith's Certified Catskill Plants are True-to-Name, Disease Free, Freshly Dug, and Packed to reach you in a fine, fresh, growing condition.



Catskill—
A Beautiful
Profitable
Late Berry

Catskill Berry

Prices

Keith's Certified Catskill Plants	
25 plants	\$ 1.25
50 plants	2.00
100 plants	3.10
200 plants	5.90
500 plants	9.75
1000 plants	17.50
2500 or more at \$15.00 per 1000.	

DUNLAP (Early) The Nation's Best Known Berry

Enjoyed by more people than any other Strawberry. The most inexpensive variety to set. A sure grower and a sure producer. You sure can make good when you set Keith's Dunlap plants.

SET KEITH'S DUNLAP BECAUSE:

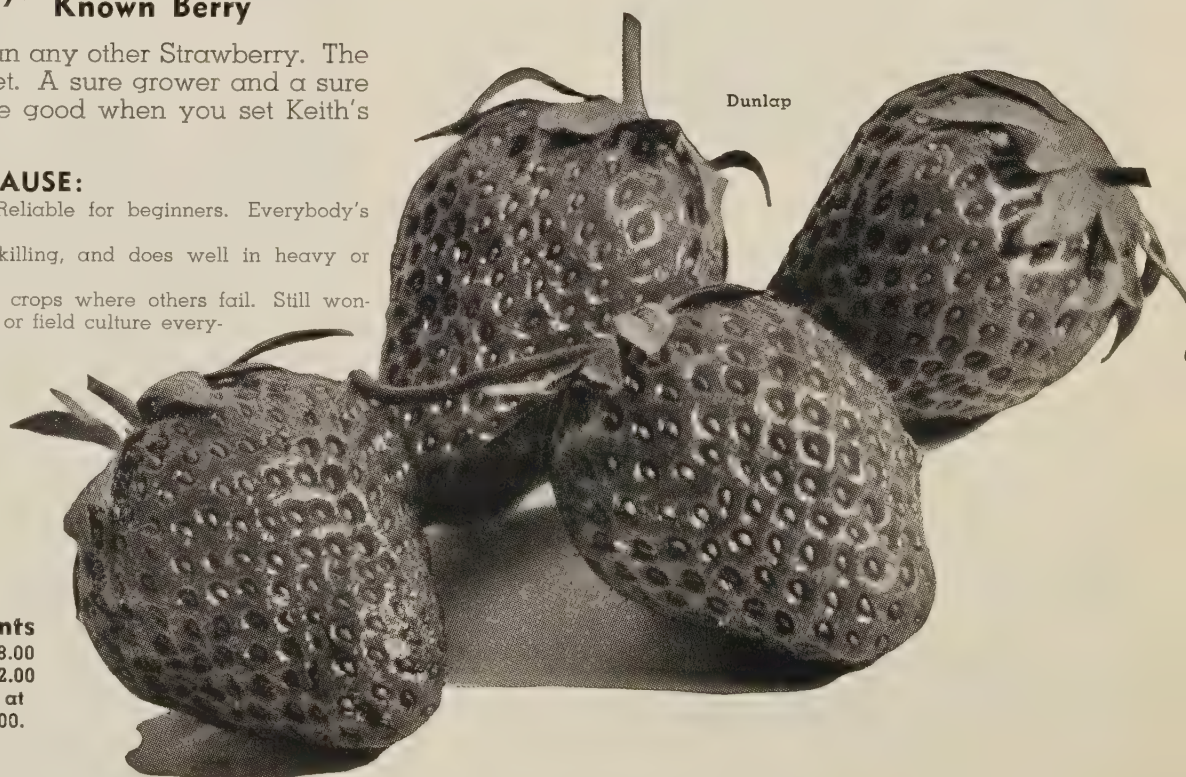
- 1.—**DO WELL** in any garden soil. Reliable for beginners. Everybody's berry—everywhere.
- 2.—**PERFECTLY HARDY**. No winter-killing, and does well in heavy or light soils.
- 3.—**PRODUCTIVE**. Will yield paying crops where others fail. Still wonderfully productive under garden or field culture everywhere.
- 4.—**ALWAYS PRODUCES** a wide row of healthy, productive plants.

THE BERRIES

Firm, sweet, dark red all through. Good lasting Strawberry flavor. Ideal for table use, preserves, etc. Also for "freezing."

Prices

Keith's Certified Dunlap Plants	
25 plants .. \$1.00	500 plants .. \$8.00
50 plants .. 1.50	1000 plants .. 12.00
100 plants .. 2.25	2500 or more at
200 plants .. 4.35	\$10.75 per 1000.



Dunlap

Keith's Grapes-Two NEW Ones

Buffalo (Black, Very Early)

This New Grape, with its reddish black color, is worthy of your trying out. It will add something new and different to your Grape arbor. The berries are large, black with a bronze cast, have an attractive winy taste, fleshy, and hang on the vines for a long time. The vines are thrifty and make rapid growth. Buffalo will give you something different in Grapes. Price: 2-yr., No. 1 plants, each \$1.00; 3 for \$2.40; 5 for \$3.65; 10 for \$6.50. 25 or more, 50c each.

Van Buren (Very Early, Mid August)

Extends Your Grape Season Over 4 Weeks

This New Blue-Black Grape is the earliest of all our Blue Grapes. It ripens in mid to late August, 3 to 4 weeks ahead of Concord. Will extend your fresh Grape season over a period of 4 to 5 weeks. It's sweet with a delicious "grapy flavor" all its own. Wins all who taste it. This New Grape has been thoroughly tested, and needs no further "trying out." Get a few 2-year Van Buren plants and start this spring. You'll like Van Buren. Price: 2-yr., No. 1 plants, each \$1.00; 3 for \$2.50; 5 for \$3.90; 10 for \$7.50. 25 or more, 59c each.



Van Buren

Fredonia (Early) One of the Best for All Purposes

Ask ANY State Experimental Station or Agricultural College about the FREDONIA Grape and you will learn of its suitability—one of the best early Grapes.

FREDONIA'S sweet, foxy, delicious flavor makes it the BEST for table use, eating out-of-hand, or for making jellies, jams, Grape juices, etc. We know you will be delighted and more than surprised when you taste and use Fredonia. We have fruited Fredonia for six years and we can recommend it very highly, as one of the best Grapes for home and commercial uses.

Most Profitable for Commercial Purposes

FREDONIA is 7 to 10 days earlier than the Concord, and its very compact bunches of large, beautiful blue berries, coated with a velvety "bloom," make it a ready "seller" anywhere it is offered for sale. Its extra earliness gets it on the market when prices are high. There's money in growing Fredonia. Vines are vigorous, thrifty growers, loaded with those large, compact, beautiful bunches.

CONCORD Blue, Midseason to Late Very Reliable Always Bears

Here's another old standby. Very hardy, good grower, productive every year. The leading commercial variety. However, the Fredonia is becoming as popular, but it is an early Grape, and out of the way by the time the Concord ripens. (See prices below.)

PRICES	Each	3	5	10	25	50	100
Concord. 2-yr., No. 1.....	\$0.40	\$1.00	\$1.50	\$2.75	\$5.00	\$8.00	\$13.00
Concord. 2-yr., Ex. Large.....	.65	1.60	2.20	4.00			
Buffalo. 2-yr., No. 1.....	1.00	2.40	3.65	6.50	25 or more, 50c each		
Fredonia. 2-yr., No. 1.....	.50	1.40	2.00	3.50	5.75	8.75	14.00
Fredonia. 2-yr., Ex. Large....	.75	1.85	2.75	4.25			
Portland. 2-yr., No. 1.....	.50	1.50	2.00	3.75	5.75	8.75	15.00
Niagara. 2-yr., No. 1.....	.50	1.50	2.00	3.75	5.75	8.75	16.00
Van Buren. 2-yr., No. 1.....	1.10	2.50	3.90	7.50	25 or more, 59c each		

Write for prices on larger quantities, commercial plantings.

PORTLAND New Early White

Portland is a new early white Grape. In the white Grapes it is what the Fredonia is in the blue varieties. It's early, firm, wonderful flavor, hardy—doesn't freeze back like other varieties, nor is it subject to black rot like other Grapes. Bears well, ships well, eats well, cans well and a dandy for making Grape juice, etc. We know you'll like the Portland. See prices below.

NIAGARA

(White)

An old reliable white Grape, very sweet, productive, with an attractive catchy flavor. None better for wines, juices, and the like. (See prices at left.)

Grow Strawberries in Boxes or Barrels

Save Space—Get Lots of Berries

One planting and YOU ARE THROUGH. No weeding, no cultivating, yet you can grow lots of fine berries in a small space. Use any good variety, but we suggest our Super-Mastodon ever-bearer. In spring varieties, we suggest Catskill, Premier, etc.

BOX CULTURE

Sometimes it is more convenient to make, or use ready-made boxes. Boxes should be about 18 inches wide, 4 feet deep and 6 to 8 feet long, whatever size is most convenient. To keep the box sides from bulging, wire back and forth through sides. Make holes and plant as in Barrel Culture, 6 inches apart. Plants required depends upon size of box.

BARREL CULTURE

Use any common wooden or iron barrel, sugar barrel suggested, and bore 2½-inch holes 5 inches apart over its surface. Two in bottom for drainage. Fill the barrel with good rich soil and tamp well. Set plants through holes just like in open soil, as the barrel is filled and tamp well around roots. Set plants 5 inches apart around and over top of barrel. It will take about 75 plants to plant a sugar barrel.

FOR WINTER PROTECTION: Stack fodder, etc., around barrel or box. If straw is used, hold it in place around barrel or box with lattice or screen, woven wire, etc. Place on after freezing weather. Remove in spring when plant growth starts.

PYRAMID CULTURE

Pyramid culture is recommended by many gardeners today. It's the most simple in construction, but takes more ground space than barrel or box methods. Make three frames (without bottoms) out of 6 in. lumber. The first frame is 6x6 ft. square, the second 5x5 ft. and the third 4x4 ft. Place largest frame on level ground and fill level full with rich garden soil packed well, especially in the middle. Walk on it. Place second 5x5 ft. frame on top of soil surface in the middle of larger frame and fill it with same soil packed level full. In the middle of this soil surface place the 4x4 ft. frame and fill it an inch or so above the frame surface with packed soil. Soil in the middle of each frame should be packed very firm to prevent settling. Set the Strawberry plants 5 in. apart in the 6-inch soil surface exposed around the frames and water thoroughly. Set top surface also. We recommend the use of Ra-Pid-Gro plant food (page 17).

A pyramid of this size will take a cubic yard of rich soil and accommodate 175 strawberry plants.

If you desire a larger "Pyramid Bed," make your frames accordingly, but in all cases don't make the frames so there is over six inches or under five inches of soil space exposed. The bed should be thoroughly watered when plants are set and as often thereafter to keep them vigorous. The first watering could be with "fertilizer water" made with Ra-Pid-ro and once a month thereafter up to and including August.

We recommend for these systems of culture the following Strawberries: **Premier, Robinson, Fairland, Catskill, or Mastodon** (Everbearing). Mulch the exposed plants and soil with straw, etc., for the winter.



Special Grape Offer

Here's your opportunity to get an ideal Grape arbor for home uses, 4 different varieties, 4 different flavors, 4 different seasons. One each of Concord, Fredonia, Niagara, Portland.

SPECIAL OFFER (2-yr., No. 1 plants)

Only \$1.65

For either one or both the New Grapes (Van Buren, Buffalo), along with this Offer, add ONLY 75c per plant.



Paymaster—An all-round Berry, Short Cakes, Freezing, etc.



Dorsett—
"King of Quality and Flcvo."

Here's What Makes Dorsett the Winner It Is

1. **Flavor.** Sweet-perfumed unlike any other.
2. **Color.** Attractive, lasting glossy red.
3. **Size.** Big, above the ordinary.
4. The best for table, preserves, freezing.
5. **Yields.** Good, but not equal to Premier.
6. **Plants.** Hardy, thrifty, productive.

When you set Keith's Dorsett plants you will harvest those big sweet berries. You'll call the neighbors in to see and write the local papers about.

Strawberry Gardens Pay Big Dividends

Costs So Little Brings Big Returns

Fresh, Sweet, Juicy Strawberries for Your Table Every Day and Lots for Jellies, Jams, Preserves, Freezing.

Brings In So Much—Costs So Little

WHY pay 35c to 50c a quart for your Strawberries when you can easily grow all you want right in your own back yard or garden? You have no idea how little time, space and cost it will take to have all the sweet, ripe, luscious berries you want. Just think, the berries will cost less than 1c per quart. But the big item is having all the fresh Strawberries you can use and just when you want them. They will be there—just go out and pick them.

Paymaster (Midseason to Early)

Chosen from 3000 Other Seedling Strawberries

Paymaster was originated by Keith—a selection from over 3000 crosses. It is a cross between the Gem (Everbearing) and the Premier (Springbearing). After its worthy characteristics were noticed, this seedling was placed in an experimental row, where it proved to be the worthy variety it is today. You will like it.

For Home Uses

Paymaster berries are rich red to the center, hold this rich color after cooking or freezing. It also holds its size, shape and rich Strawberry flavor during these processes. You will find Paymaster richly flavored with a lasting beautiful color. It has a long fruiting season, and the plants are hardy, disease resisting.

Paymaster prices: 25 plants, \$1.35; 50 for \$2.35; 100 for \$3.50; 200 for \$6.30; 500 for \$9.90; 1000 for \$19.00; 2500 or more, \$16.50 per 1000.
(Parcel Post Rates, page 18.)

Dorsett (Midseason)

Noted for Its Wonderful Flavor
Dorsett Back Again

We use to list the Dorsett, but discontinued because it did not seem to do so good commercially, but now scores of our customers are asking for Dorsett so we grow a lot of fine Dorsett plants and have them to offer this year.

Dorsett's Flavor is a Winner

Of all the Strawberries we have ever grown, there isn't one equal to the **Dorsett in flavor**. It can't be described. To say it's a rich, sweetly perfumed, rare aromatic flavor don't tell the story. Folks, you'll have to taste the berries yourselves to know what the Dorsett flavor is like. No other Strawberry has the "Dorsett flavor." Set a few of Keith's Dorsett plants this spring, and you have a surprise coming.

DORSETT PRICES

25 plants\$1.35	500 plants\$ 9.90
50 plants 2.35	1000 plants 18.00
100 plants 3.35		
200 plants 6.10		
300 plants 7.50		

(For Parcel Post Rates,
see page 18.)

Takes Only 100 Plants

One hundred Keith's Strawberry plants will set one bed (4 rows) 25 feet long from which you can pick all the fresh Strawberries you can possibly use. This is what 100 Keith's Strawberry plants will give you—100 or more quarts of fresh, sweet berries. And how little time, space and money it will take. Plan right now for a Keith Strawberry Bed. You can certainly find space (50 ft. by 6 ft.) for 100 plants in your garden or back yard. (See also page 17.)



Premier

Robinson (Late) A Giant in the Strawberry Family

A Variety for Garden or Field
A New Spring Fruiting Variety

1. Berries large, sweet.
2. Attractive glossy red.
3. Demands highest prices.
4. Very large, uniform.
5. Makes fine preserves, etc.
6. O. K. for deep freezing.

You will win every time with Keith's Robinson whether for market, roadside stand, or for home uses.

ROBINSON PRICES

25 plants\$1.10	200 plants\$ 5.00
50 plants 1.75	500 plants 8.50
100 plants 3.00	1000 plants 14.50

2500 or more at \$13.75 per 1000.
(For Parcel Post Rates, see page 18.)

100 Plants Supply Family

We had all the fresh berries our family of five could use from the 100 plants you sent.
Mrs. A. D. Davis
(Ill.)

300 Supplies Family of Eight

The 300 plants supplied our family of eight with plenty of fresh berries and we had some to sell. Mother canned some, too.
J. B. Kurtz
(Ohio)



It takes only a few Strawberry plants along your hedge, to the back of the lot next to the fence, or some other location which you have about your home, to give you a lot of fresh Strawberries for home uses with some to sell. Look at what the man did with his few (300) plants. (For spacing and setting plants, see pages 17 and 19.)



Just a few Strawberry plants gives the whole family something to do, and there's money in it, too. You will have all the berries you can use on the table, plenty to "put up" and freeze, and there will be many quarts to sell. Strawberry plants cost so little, yet give you so much.



Robinson

THE Latham (Midseason to Late)

**A Leading Commercial Red Raspberry
HARDY—PRODUCTIVE—RELIABLE**

- 1.—BERRIES: Large, firm, attractive bright red, don't fade after picking.
- 2.—Easily picked—berries grow in the open, don't stick to stems—easily picked off.
- 3.—Don't crumble during or after picking.
- 4.—Firm, attractive—ships, hauls and sells at top prices.
- 5.—CANES: Sturdy, strong, hardy.
- 6.—Grow upright, don't droop over.
- 7.—VERY PRODUCTIVE.
- 8.—A LEADING COMMERCIAL AND HOME VARIETY—all State Experiment Stations, State and Government Fruit Men will recommend the LATHAM.

LATHAM PRICES

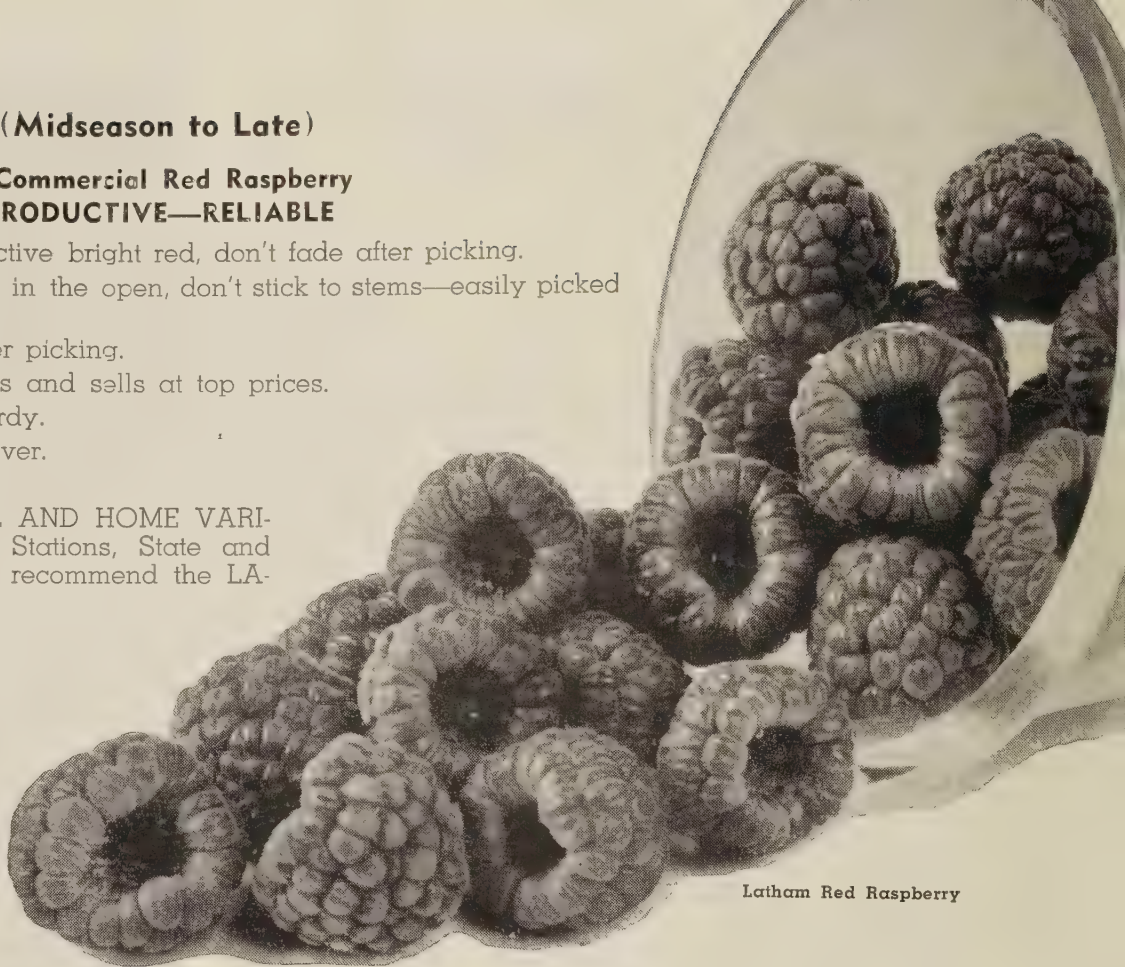
1-Year, No. 1

12 plants	\$ 2.25
25 plants	3.25
50 plants	5.50
100 plants	9.95
200 plants	18.85
300 plants	24.75
500 plants	39.00
1000 plants	75.00

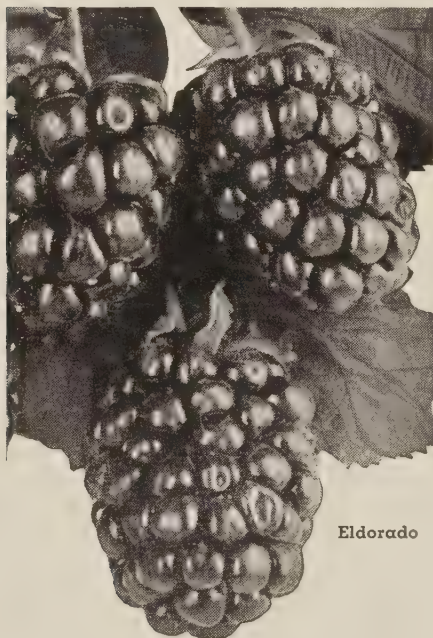
CULTURAL DIRECTIONS

Page 19

For Keith's Early Red Raspberry,
SUNRISE, turn to pages 20 and 21.



Latham Red Raspberry



Eldorado

Eldorado Blackberries

**An Old Dependable Satisfactory
Blackberry—Big Yields**

Eldorado is planted more, in gardens and for commercial purposes, than any other Blackberry. Plant is a hardy, thrifty grower, producing well on either a light sand or a heavy soil—just so it's well drained. The canes do not winter-kill. The berries are a glistening jet-black, sweet, juicy, without a hard core. None better for home use or market. The best for juices, jams, fresh berries for table, or for selling on the market or to stores. Grow your own Blackberries and have some to sell. Eldorado is the best.

Prices: 1-Year, No. 1 Plants

12 for	\$1.00	200 for	\$11.50
25 for	1.95	300 for	16.85
50 for	3.00	500 for	27.50
100 for	5.95	1000 for	50.00

Golden Queen

A Yellow Raspberry

We are offering this "Wonder Raspberry" to our customers this year for the first time. Not only is Golden Queen something unusual, but its golden yellow, sugar-sweet berries make unusual preserves, jellies, etc. You will sure like them as a fresh dessert, because of their unique flavor, different from the Red Raspberries. You will find nothing more pleasing and appetizing than the Yellow Queen. The bushes are hardy, productive and practically thornless. Get a dozen or so. Golden Queen plants have something unusual and useful. **Price: 1-yr., No. 1 plants, each 35c; 3 for 95c; 6 for \$1.50; 12 for \$2.50; 25 for \$4.25; 50 for \$6.50; 100 for \$10.50.**

Indian Summer (New Everbearing Red Raspberry)

Everbearing Red Raspberry, decidedly superior to any yet introduced. Not only bears in June (usual season for reds), but all fall, beginning in early September and lasting for 6 weeks. Two crops instead of one. Other everbearing reds do not produce many berries during the autumn months, but Indian Summer is loaded. It certainly is a FALL PRODUCER. Berries are large, bright, attractive, medium red with a good quality and flavor. It's the best yet.

Prices

1-Year, No. 1 Plants

6 for	\$1.25	50 for	\$ 7.00
12 for	2.10	100 for	12.50
25 for	3.85		



Indian
Summer



CUMBERLAND
Productive, hardy, easily
grown, easily picked, rich,
fine flavor, not seedy.

Keith's Black Raspberries

WHY be Without Plenty Tasty Black Raspberries

FOR Fresh Berries for Pies, Jellies, Jams, Etc.

WHEN So Few Plants Cost So Little—

WHEN So Few Plants Will Yield So Many Berries?

BERRIES Will Then Cost You Less Than 3c Per Quart.

Cultural Directions on Page 19.

Cumberland The Old Reliable (Early to Midseason) Black Raspberry

Cumberland is the leader in the Black Raspberry family. Growers plant more Cumberland than any other variety. WHY? Because Cumberland is a very reliable yielder of large crops of marketable berries. You can depend upon Cumberland when others fail. The canes are hardy and strong—don't break over easily with their loads of big berries. Cumberland is also a very suitable berry for home use—berries large, not seedy, well flavored, and there are lots of them. We know Cumberland will please you in every way.

Cumberland Prices

1-Year, No. 1		2-Year Transplants	
		Grade No. 1	Grade No. 1-A
12 for ...	\$1.00	6 for	\$1.50
25 for ...	2.00	12 for	2.60
50 for ...	3.50	25 for	4.50
100 for ...	5.50		
200 for ..	\$10.00		
300 for ..	14.50		
500 for ..	23.00		
1000 for ..	44.50		

Keith's 2-Year Black Raspberry Transplants

Save You One Year's Work—Have Berries This Summer

Keith's 2-Year Black Raspberry Transplants are ready to bear for you this summer. Last spring we took one-year tip plants, planted them in our nursery rows, cultivated and grew them into our 2-year bushes. We have saved you a year's work and supply you with bearing-age bushes.

By setting these 2-year bushes you (1) eliminate one year's work and care; (2) eliminate the risk you take when you set 1-year tip plants; (3) save labor and expense; (4) have berries sooner; (5) don't have to wait a whole year to get results. We offer our Black Raspberry Transplants in two grades: No. 1 and No. 1-A. The No. 1-A are more bushy with larger root systems.



Currants

RED LAKE. Large growing, very hardy bushes, heavy producers of the largest berries in the Currant family. Recently developed at the Minnesota State Fruit Breeding Farm. Stands northern sub-zero winters. Berries are a bright red with a very tasty Currant flavor. Borne on long stems filled full with berries. Easily picked. Fruits over a long season.

Prices

2-Year, No. 1 Bushes

Each	\$0.65	6 for	\$3.50
3 for	1.85	10 for	5.50

NOTE: Currants and Gooseberries are shipped into the following States ONLY: Indiana, Illinois, Iowa, Kansas, Kentucky, Michigan, Missouri, New York, Nebraska, North Dakota, Pennsylvania, and Oklahoma.



Here you see a 2-Year Black Raspberry Transplant. Save a whole year by setting Keith's 2-Year Transplants.



EVERBLOOMING ROSES

No. 1, 2-Year, Field-Grown Bushes Selected for Their Real Beauty, Free Blooming, Fragrance

All No. 1, 2-yr., field-grown. All are hand-pruned ready for you to plant. Especially selected for their beauty, fragrance, and everblooming.

ROUGE MALLERIN. Red, very fragrant, deep maroon, velvety on inside, shading to pure red when open. Each \$1.25.

KONIGEN LOUISE. White, large, very double, long lasting blooms. Long stems, hardy. Each \$1.15.

EDITOR McFARLAND. Brilliant pink, slightly suffused with yellow, intensely fragrant, beautifully shaped blooms. Strong stems. No better pink. Each \$1.20.

GOLDEN DAWN. Yellow, flushed with old rose, deep yellow turning to lemon; fragrant, profuse, continuous bloomer, all summer. Each \$1.25.

Special Rose Offer

Above 4 Roses, all No. 1, 2-year, field-grown, hand pruned.

All 4 Roses ONLY **\$4.45**

June-Blooming Climbers

All No. 1, 2-yr., field-grown bushes.

Selected from among hundreds of Climbers. Every one a prize winner—now for you at so little cost.

NEW DAWN. Flesh-pink, everblooming, with shell-pink tone. One of the first patented Roses. Buds long, pointed. The best for cut flowers. Each \$1.50.

CLIMBING TALISMAN. Coppery orange. Buds long, pointed, beautiful. One of the best of the very few yellow climbers. Each \$1.20.

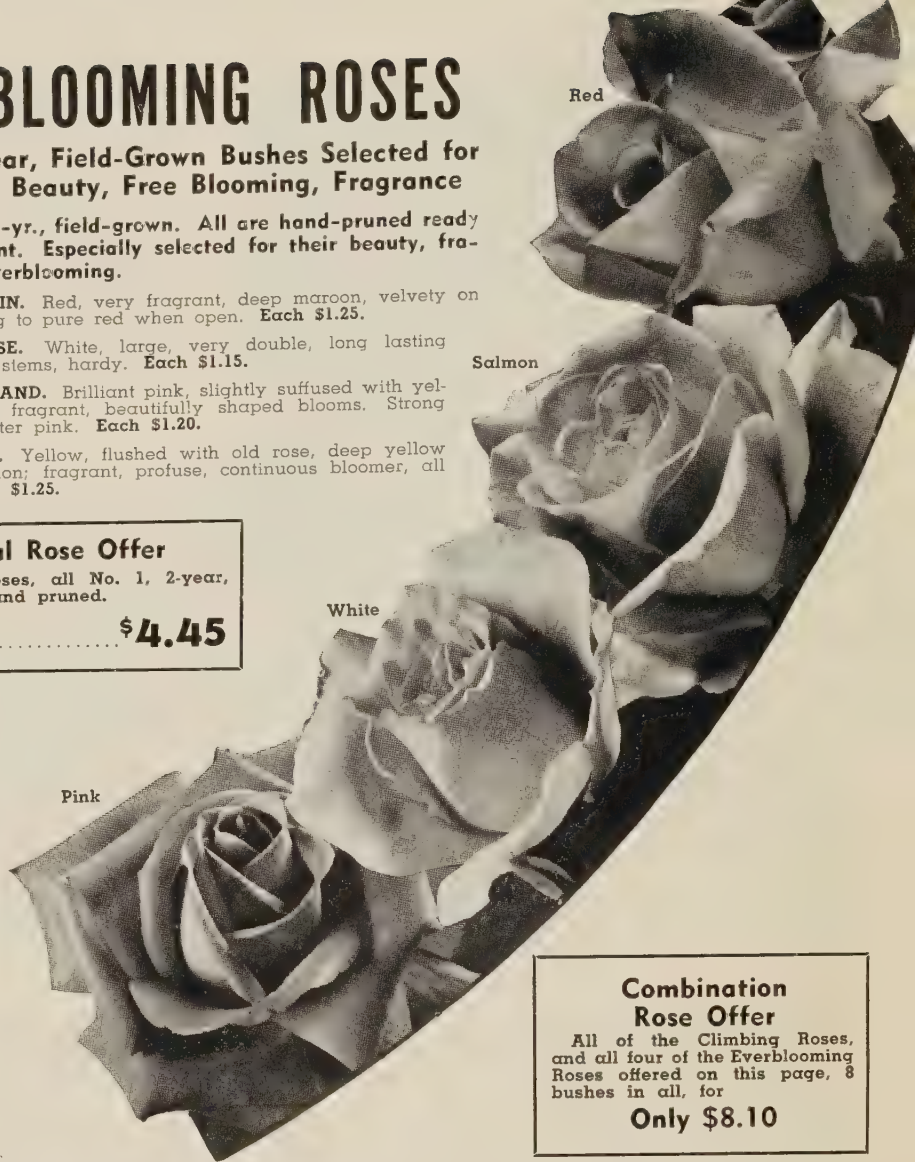
CLIMBING K. A. VICTORIA. A favorite white climber. Fast grower, free bloomer. Note we list a K. A. Victoria in the Everblooming. This climber is much like it. Each \$1.25.

PAUL'S SCARLET. No collection of climbers would be complete without this scarlet-red Rose. Blooms are in clusters on the ends of long stems. A prize winner. Each \$1.10.

Climbing Rose Offer

All four of the above Climbing Roses in 2-year, No. 1, field-grown, hand-pruned bushes.

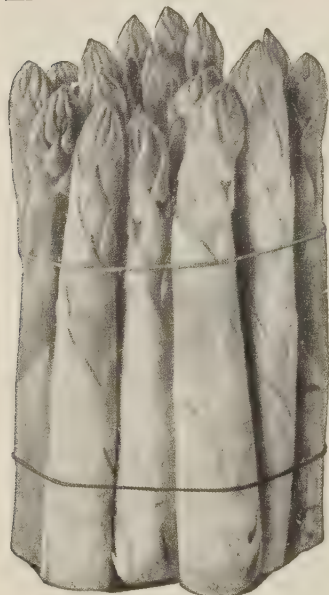
Only \$4.50



Combination Rose Offer

All of the Climbing Roses, and all four of the Everblooming Roses offered on this page, 8 bushes in all, for

Only \$8.10



Paradise Asparagus

There is no more tender well-flavored Asparagus than PARADISE.

PARADISE ASPARAGUS

A new Asparagus from California. Our 2-yr. roots begin sending up shoots which you may cut the next spring. No waiting around 2 or 3 years to have tender, fresh Asparagus when you plant Keith's 2-yr. Paradise roots—they send up thrifty shoots in 1 year. Paradise is an excellent variety for home and commercial uses. The shoots (tips) are thick and tender, with that rich Asparagus flavor. Fine for "cold packing," for it holds its flavor and tenderness after freezing.

Prices:	12	25	50	100	250	500
1-Yr., No. 1 Roots	\$0.75	\$1.00	\$1.75	\$3.00	\$6.50	\$11.50
2-Yr., No. 1 Roots	1.00	1.75	3.50	4.85	8.85	15.00

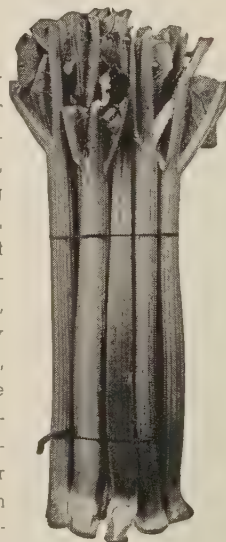
Write for prices on larger quantities.

Plant Asparagus and Rhubarb This Spring

One Planting Lasts for Years—Little Care Necessary
Plant in Some Unused Out-of-Way Corner

MacDONALD RHUBARB

Produces tender, juicy stalks 3 feet tall and over an inch in diameter. Produces these large, tender, red stalks from early spring well into summer. Seldom, if ever, goes to seed. At MacDonald College in Canada, where it originated, Prof. Bunting says: "—very highly colored, a dazzling, attractive stalk of large size, productive, very tender, and succulent, excellent quality, valuable for pies and desserts." When cooked it's as red as Cherry juice—just wonderful. We offer STRONG DIVISION roots.



MacDonald Rhubarb

Prices: No. 1 Strong Root Divisions, 75c each; 3 for \$2.10; 6 for \$3.95; 12 for \$7.50; 25 for \$12.00.

Planting and Culture Directions

ASPARAGUS: Dig trench 12 in. deep, 16 in. wide in well-drained location. Fill trench half full with top soil mixed one-third with rich compost or well-rotted manure. Pack well, then spread roots out flat on this flat surface and cover with 3 in. of the soil mixture. As Asparagus shoots come up, fill in remainder of the trench. Space plants 12 to 16 in. apart in trench. For winter mulch, cover bed with compost, barnyard manure, or chicken manure, to be raked off in early spring.

RHUBARB: Follow same instructions as for Asparagus except set plants 24 inches apart and not so deep.

Keith's NEW WAY to Grow Strawberries

Saves Space and Time Gets Four Times the Berries

There is a better way, a more intensive method of growing Strawberries, which takes much less time, space and labor, and more applicable to those who have small spaces about their homes in which to grow all the Strawberries they need. With this in mind, we suggest this **NEW-WAY**: Space 4 parallel 25-ft. rows not more than 18 inches apart and set the plants 1 foot apart in these rows. This bed will take a space only 6 ft. wide by 25 ft. long, which will take the 100 plants we offer below, 25 plants each in four of our best varieties for home uses.

Allow the young runner plants to take root a foot apart in the row between the plants you set, also in the spaces between the rows, so that all plants, young and old, are a foot apart. Thereafter, keep all runners cut off. Mulch between the plants with sawdust, lawn clippings, fine straw, etc., to keep down the weeds, and hold moisture, and make it ideal for the strawberries.

Keith's New-Way Strawberry Garden

25 Dunlap	\$1.00
25 Robinson	1.10
25 Premier	1.20
25 Dorsett	1.35

Only \$4.25

(For postage see page 18.)

100 Plants \$4.65

(Two Gardens, 200 plants, Only \$7.95.

Three or more Gardens, \$3.35 Each.)



Here you see the whole family in their Strawberry Garden. A Strawberry Garden like this will supply you with a lot of berries—save you lots of living cost.

"Kill Two Birds with One Stone"

The solution (1 lb. to 22 gals.) can be used to water and feed your plants at the same time. Do this and watch your plants grow. They start QUICK when "watered and fed" with Ra-Pid-Gro.

Contains Not Only 1, but 13 Different Plant Foods

Ra-Pid-Gro produces rapid, healthy growth in plants, shrubs, trees, flowers, etc. Use it anywhere plants are grown, outdoors or in. Often plants that seem to be dead, respond to this "miracle" fertilizer. Plant foods in Ra-Pid-Gro are available at once for they are all readily soluble in water, thus taken up at once by plants. Use Ra-Pid-Gro and watch your plants "shoot" out a vigorous, healthy growth at once. It contains 13 different plant foods, each needed for the best growth of your plants.



Ra-Pid-Gro Makes Strawberries Grow

The roots of the plants on left were dipped when planted and watered along rows afterwards. Those on right were not. Note difference. Ra-Pid-Gro gets plant food to plants when they need it, right after planting. See "How to Use It" at right.

NOTE.—The 100 plants offered here will set 4 25-ft. rows, or one 100-ft. row.



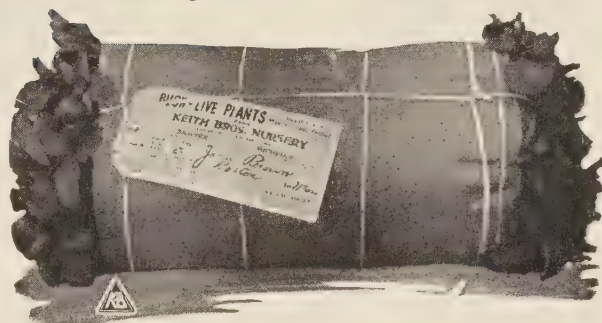
↑ This planting (300 plants) brought in over \$100.00.

→ This one-half acre Strawberry patch brought in over \$230.00 clear money.

100 Strawberry Plants

four leading varieties,

ONLY \$4.25



Above is your package of 100 Strawberry Plants all ready for New-Way Strawberry Garden. A possible 100 quarts of sweet, luscious berries. ALL for ONLY \$4.25. (See Offer at left.)



This family has lots of fresh Strawberries. You, too, can have this money-saving treat by setting a few Strawberry plants this spring. These rows were spaced 3 ft. apart.



Ra-Pid-Gro

A New Complete Plant Food

How to Use Ra-Pid-Gro

Ra-Pid-Gro is easily applied. Dissolve it in water at the rate of 1 pound to 22 gallons and it is ready to use. Dip roots of the plant in this solution just preceding planting. Sift loose, fine soil on the roots to help hold the solution to the roots during planting. After planting, soak the soil around the plants with the same solution. This is made easy by making a trench 6 inches from plant. Fill it twice with the solution, and when it was soaked away, fill with loose soil. With row crops, like Strawberries, make a trench 3 inches alongside of row. "Water and feed" the plants in this way during planting, and repeat in about two weeks.

PRICES (1 lb. makes 22 gals.)

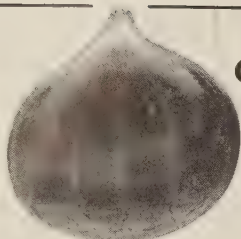
- 1-lb. bag—makes 22 gallons—postpaid ... \$1.40
- 2-lb. bag—makes 44 gallons—postpaid ... 2.50
- 5-lb. bag—makes 110 gals.—not prepaid.. 4.60
- 10-lb. bag—makes 220 gals.—not prepaid.. 8.80
- 1- and 2-lb. bags postpaid in States in Groups 1 and 2; beyond, add 20c per lb.

Write for special prices on larger quantities.



How to Dip Roots

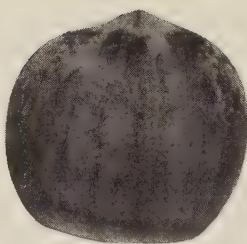
Roots of Raspberries, Blueberries, Grapes, Roses, Shrubs, etc., may be dipped before planting. 1 lb. of Ra-Pid-Gro to 22 gals. of water. Use same water to "water and feed" plants after setting.



Chinese Chestnut

Plant for:
Food
Shade
Shelter
Beauty
Future

This Chinese Chestnut is a fast grower, hardy, blight resistant. It makes a beautiful lawn tree, bears early. The nuts meaty, tasty. You'll relish them roasted, boiled. They are delicious. Four or five nuts to a burly cluster. **Price: 3-yr., 2- to 3-ft. trees, each \$1.85; 2 for \$3.40.**



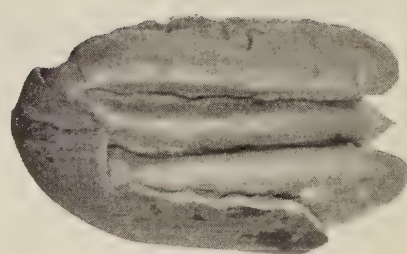
Filbert The American Hazel Nut

A useful, attractive shrub. Showy bronze leaves in fall. Grows 4-6 ft. Bushy and covered with "nuts in a shuck" in late fall. Grown anywhere, hardy. Nuts—meaty kernels, sweet, tasty. Very nutritious as substitute for meats. **Price: 2-yr. bushes (trees), 2-3 ft., each \$1.20; 2 for \$2.10; 3 to 10, 90c each.**

Nut Tree Collection

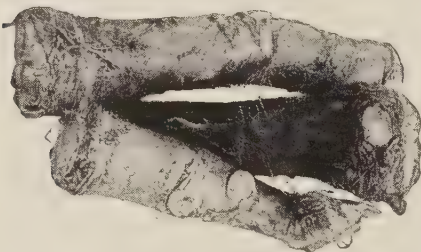
Here you can get Nut Trees at reduced prices. Plant this spring and have loads of tasty, meaty nuts for Christmas, parties, baked goods later on. In planting cut branches back half or more. Dig deep hole and set deep as tree grew in nursery row. Dip roots in Ra-Pid-Gro water (see page 17) and use the water to heavily water the planted tree.

One each of: Chinese Chestnut, Filbert, Pecan, English Walnut (see page 23)—all four for **ONLY \$5.85.**



Thin-Shelled PECANS

These are the thin-shelled Pecans so often offered at Christmas time. **NOW** with these you can grow your own. Hardy in the North. Nuts large, well-flavored, thin-shelled, easily cracked, whole meats (see picture). Trees hardy rapid growers. **2-yr. trees, 2 to 3 ft., \$1.45 each; 2 for \$2.45.**



HORSERADISH. Horseradish is very easily grown with very little care. Just set the roots upright with tops 2 inches below surface in some garden or fence corner and you are through. Keep mulched with leaves, lawn clippings, etc. The roots multiply rapidly for your family needs. **Price: large crowns, 3 for 50c; 6 for 85c; 12 for \$1.50; 25 for \$2.75.**

"Tame" Black Walnut

THOMAS BLACK WALNUT. This elephant of the Walnut family was "captured in the wilds" in one of our eastern forests, brought in and placed under cultivation, and found to be one of the best Black Walnuts offered today. We have two Thomas trees growing in our home lot, and Mrs. Keith sure enjoys the nuts. She finds them easy to crack and the big meats come out almost whole, something unusual. (See picture at right.) The Thomas Black Walnut will cover 50 feet across when mature and will yield from 20 to 40 bushels of nuts when grown in a well-drained loam soil. When planted and well cared for, it will begin to yield the second year after planting. Trees should be set where they will have plenty sunlight.

(See page 23 for English Walnut Trees.)
Prices: 2-3 ft. trees, \$2.50 each; 2 for \$4.65; 5 for \$10.75.

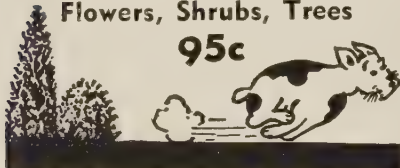
Plant a Tree or Two This Spring. Have Plenty Big, Meaty Walnuts. Have a Nice Shade Tree, Too.



DOGZOFF

Eliminates the Dog Pest
Keeps Dogs Away from
Flowers, Shrubs, Trees

95c



DOGS DON'T HANG AROUND
WHERE YOU PUT "DOGZOFF"

"Dogzoff" protects your evergreens, shrubs, furniture, from dogs and cats; drives mice out of your house; prevents rabbit injury, keeps cats away from bird cages. Doesn't injure furniture, etc.

Price: 95c per pkg.
Postpaid in States in Groups 1 and 2.
Beyond add 20c.

Mole Killer

Will Rid Your Lawn and Garden of Moles,
Gophers, etc.

Of all the mole killers we have used here on the nursery and farm, **MO-GO** is the **BEST**. It sure gets moles every time. Customers find this true, too.

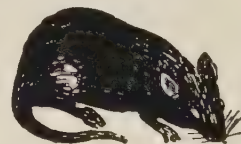
Our lawn was sure "riddled" (ruined) by moles. "Mole-hills" and burrows were everywhere. Moles sure gave it everything they had. We applied **MO-GO** only twice and the moles were gone. **MO-GO** killed them off.

Golf Courses use **MO-GO**, and have very little trouble with moles. **MO-GO** also kills Gophers, etc.

MO-GO is easily applied. Make holes with pencil 3 ft. apart in mole's burrow, drop in 3 kernels (use spoon or can top, pinch holes shut and you are through. **NO MORE MOLES.**

Price: 3 1/2-oz. can, \$1.35.

Postpaid in States in Groups 1-2. Beyond add 20c.



Banarat

New Rat-Killer

Contains "Warfarin."
Quick "killer" found in
much advertised rat
killers.



Get this new, different Rat-killer. It contains "Warfarin" that new deadly rat and mouse killer discovered by the University of Wisconsin. Federal agencies prove that Warfarin, the "killer" in Banarat, is the most effective means of rat control yet known. Rats like it and go back many times to eat it, don't suspect it. All rats get it before any begin to die. Then they all die.

1/4-lb. can (makes 5 lbs. of bait) enough for home of average farm, \$1.75.

1/2-lb. can, farm size, makes 10 lbs. of bait, \$3.00.

Postpaid in States in Groups 1 and 2.
Beyond add 20c.

PARCEL POST TABLE

Note.—Parcel Post rates are cheaper this year than Express on packages under 70 lbs. going from us into all States except California, Washington, Oregon. See Note page 19 on Parcel Post shipments.

PARCEL POST TABLE: For Parcel Post shipments, add to your order, postage shown herein—

	States in Group No. 1	States in Group No. 2	States in Group No. 3	States in Group No. 4
Strawberry, 1-yr. Asparagus. For first 100 plants or less.....	29c	35c	47c	65c
For each additional 100 plants or less—100 Gladiolus Bulbs.....	12c	21c	35c	57c
Red Raspberry, 2-yr. Asparagus, 1-yr. Dewberry—100 plants or less...	38c	56c	75c	\$1.10
For each additional 100 plants or less.....	19c	28c	43c	69c
Black Raspberry, Blackberry, 1-yr. Grapes—50 plants or less.....	32c	45c	63c	90c
For each additional 50 plants or less.....	16c	24c	35c	83c
Shrubs, Trees, 2-yr. Grapes, 2-yr. Transplants—12 plants or less.....	35c	50c	72c	\$1.00
For each additional 12 plants or less.....	17c	27c	38c	90c

Note.—Because of the varied weights of Blueberry bushes in the different ages and grades, all "Blueberry Offers" and bushes requested sent by Parcel Post will be sent C.O.D. (you pay postage on delivery) covering the Parcel Post.

STATE GROUP for Parcel Post

For your convenience in determining Parcel Post costs we make four groups of States as follows:

Group No. 1 includes Mich., Ohio, Ind., Ill., Wis.

Group No. 2 includes Ia., Mo., Pa., Minn., N. Y., Del., N. J., Va., W. Va., Tenn., Ky., Md., D.C.

Group No. 3 includes N. and S. Dak., Nebr., Kans., Okla., Ark., Texas, Mont., Wyo., Colo., N. M., La., Miss., Ala., Ga., Fla., N. and S. Car., Me., N. H., Vt., Mass., R. I., Conn.

Group No. 4 includes Idaho, Utah, Nev., Ariz., Wash., Ore., Calif.

Note what group your State is in, then refer to Parcel Post Table at left for postage to add if your shipment is to come by Parcel Post.

In Ordering Consult the Following Information for Customers

Here's What WE Ask You to Do:

- 1.—Order early to avoid delay in getting your order out on time.
- 2.—Use our order blank. Fill in all information asked for. This is **VERY IMPORTANT**.
- 3.—Be sure your name and address are written plainly.
- 4.—Recheck your order for mistakes in varieties, money sent, postage, etc.
- 5.—Make your letters short and to the point. Long, rambling letters are always confusing, take up valuable time and require more writing.
- 6.—If it's necessary to write us about your order, or order a second time, **BE SURE TO RETURN** the card we sent you in acknowledging your order. **VERY IMPORTANT**.

PLANTS REQUIRED PER ACRE

	Width of Row	Plants in Row	Plants per Acre
Strawberries (field culture)	3 ft. 8 in.	18 in.	8,000
Strawberries (garden culture)	3 ft.	18 in.	9,700
Everbearing Strawberries (field)	3 ft.	16 in.	11,000
Everbearing Strawberries (garden)	3 ft.	12 in.	14,500
Blueberries (field)	6 ft.	9 ft.	800
Blueberries (garden)	5 ft.	6 ft.	1,400
Red Raspberries	6 ft.	3 ft.	2,500
Black Raspberries	7 ft.	3½ ft.	1,800
Grapes (light soil)	8 ft.	10 ft.	540

- 1.—**USE ORDER BLANK**, filling in all information.
- 2.—**ORDER EARLY**. Orders shipped as requested. First come, first served. To get plants shipped on requested date order early. You also get first choice of varieties, and avoid substitutions.

STRAWBERRY CULTURE

SOIL. Any good soil that will grow a paying farm crop will grow Strawberries. The most ideal is a rich, moist, cool, sandy loam. It should be well-drained, and not in a low, frosty location.

SOIL PREPARATION. Thoroughness is very essential. Plow the soil 8 to 10 inches deep. Do so as far in advance of planting as possible. Allow soil time to settle well before planting. Harrow and disk frequently so that top layers become mellow yet firm before planting.

ENRICHING THE SOIL. Barnyard manure is always considered best. Apply 15 to 20 wagon loads per acre before plowing, disk well into soil then plow under. Apply 5 to 7 loads of fine, well-rotted manure to the top after plowing, and disk and harrow this well into the top layers. On a smaller scale, use 4 to 5 bushels per square rod. Chicken manure may be used, but it is best to mix 1500 lbs. of it with 500 lbs. of 16% acid phosphate and apply at the rate of 25 lbs. per square rod. In using **COMMERCIAL FERTILIZERS** apply 1000 to 2000 lbs. of a 4-16-4 fertilizer per acre. On smaller lots use 15 to 25 lbs. per square rod. Apply to the top soil and disk in like the manure. Do not place fertilizer in the hole in setting plants. Apply in a shallow trench along each side of the row, averaging two teaspoonfuls per plant, at least 2 inches from the plant's base. Fill trench with water to soak fertilizer into soil.

SETTING THE PLANTS. Set as early as possible in the spring. Set the plants so the crown is just even with the top of the soil surface and pack soil very firm about the roots. There should be no air space around the roots.

CARE AFTER PLANTING. Keep the blossom clusters picked off. With the everbearers, allow those to remain that show up 5 or 6 weeks after planting. Keep soil well stirred around plants. If weather is dry and hot, water alongside row in a trench. Refill same after water has soaked away. Train runners in row, spacing them 3 to 4 inches apart. No pilping upon each other. For best garden results, follow suggestions top page 17.

WINTER MULCH should be placed on after the soil freezes 2 to 3 inches deep. Use straw or other coarse material that will not pack down and smother the plants. Apply 3 to 4 inches thick and take part of it off in the spring when the plants show growth. Place it between the rows for mulch to keep the berries from becoming sandy during rains.

GRAPE CULTURE

Grapes may be grown in any fertile **well-drained soil**. They may also be grown along back-yard fence, training the vines on the fence, pruning out the old vines as suggested for field culture mentioned herein. Plow the soil in the early spring, or the fall before. Plant in early spring.

(Continued top next column)

3.—**SHIPPING SEASON** from late March until late May, depending on season. Also in fall after we have had cold enough weather to harden plants. Read carefully No. 9 below.

4.—**PLANTING SEASON.** Set plants early as you would make early garden and from then on until after Corn planting time. (When Oak leaves are about the size of squirrel's ears.) Early set plants always do best.

5.—**REMITTANCE.** Post Office Money Order or Express Money Orders are safer for you and most convenient for us. Send them when possible. But we gladly accept your check, bank drafts, etc. Letters containing currency should be REGISTERED. C.O.D. shipments will be made if one-third is sent with order.

6.—**YOUR PROTECTION.** We guarantee safe arrival, but do not hold ourselves responsible for negligence or damage in transit. We replace orders to the extent of damage or loss if customer sends within three days after arrival statement from Express Agent or Postmaster showing extent of same. **Parcel Post shipments must be insured if loss is to be recovered.** Raspberry and other cane plants travel at customer's risk ordered shipped after May 1st and Strawberry plants after May 15th.

7.—**EXPRESS SHIPMENTS.** Owing to the increase in express rates, we suggest only the larger orders be sent by Express. The minimum Express rate this year is \$1.50. Express shipments always travel better than Parcel Post, and the shipment always carries insurance against damage or loss.

8.—**PARCEL POST SHIPMENTS.** Small orders can be sent cheaper this year by Parcel Post into all States except Washington, Oregon, and California. If you live in States in Groups 1, 2, and 3, you will find Parcel Post cheaper than Express. Parcel Post table bottom page 18 gives postage to add to your order cost.

9.—**HAVE PLANTS SHIPPED EARLY.** Have your plants shipped early while weather is still cool, because all plants should be shipped before they take on any spring growth so that you receive and get them planted in the most dormant condition possible, we suggest the following. Read carefully.....

First—Have your plants shipped early and heel them in so you will have them as soon as your soil becomes suitable for planting.

Second—Get your ground ready just as soon as spring weather permits, and then get the plants set out as soon thereafter as possible. Get them set while they are still dormant. **DON'T WAIT** until the weather gets hot. Have them shipped early and heel them in, then you will always have them on hand.

Third—Especially have your Blueberry, Raspberry, Rose bushes shipped early. Read paragraphs 4 and 6 above. They can be heeled in and kept dormant. Have them shipped early.

(GRAPE CULTURE—Continued)

Space rows 9 feet, set plants 12 feet in the row. For light soils or gardens set 8 by 10 feet. Dig the hole a foot deep and large enough to prevent cramping or crowding roots. Pack the soil firm about the roots, using the top soil.

Train vines first year to a stake; second year set posts between every other plant, staple wire to post about hip high and tie one vine to the wire. Use the best one that grew the year before. Next year add another wire, 16 inches above the first, and train one vine each way on each wire. Follow this system each year using the vines (canes) that grew the year (summer) before for the "arms," one per wire, 4 in all. For a spray schedule, consult your county agricultural agent.

BLACK RASPBERRY CULTURE

Set plants in spring 3½ feet apart in rows spaced 5 feet (gardens) to 7 feet (field) apart. Keep ground well cultivated or mulched (4 to 6 inches of straw, sawdust, etc.) to keep down weeds and grass. Cut out old canes as soon as they are through fruiting, take from garden and burn. Nip ends off new green shoots in spring when they are 18 inches high, causing them to branch. This prevents long "weepy" canes. In spring trim branches on canes back to 8 to 10 inches, and long "weepy" canes back to 3½ feet.

RED RASPBERRY CULTURE

Set plants 2½ feet (garden), 3 feet (field), in the row and space rows 5 feet (garden), 6 feet (field), apart. Bushes may be kept in the "hill" by cutting off all the new shoots that come up between the plants you set, or you may have a "hedge row" by allowing the young shoots that come up in the row to grow and develop into individual bushes. After fruiting, cut out all old canes that fruited, leaving the young shoots that come up from the base of the plant to remain and make fruiting wood for the following year. Cut canes back in spring to 3½ feet.

BOYSENBERRY CULTURE

Set plants 4 inches deep in rows 6 feet apart (field culture 8 feet). Set plants 6 feet apart in row (field culture 8 feet). Be very careful not to break the tender sprouts coming up from the middle of the root mass. Keep soil well stirred around and between plants. Grow some other crop (Potatoes, Tomatoes, etc.) between plants first year. Allow the young canes to run on ground. In fall, train them in the row and cover lightly with straw, in sub-zero climates. Hold straw in place with a little soil along edges. Remove mulch in spring when buds begin to "shoot" and tie the canes to wires stretched over posts 3 feet high. Picture on back cover shows taller posts with two wires stapled to side. First wire 2½ feet, second wire 4½ feet. Cut out old canes as soon as they are through fruiting and remove and burn. Allow the young canes to run on the ground and handle in fall as mentioned above.

NEW Red Raspberry SUNRISE

**This New Raspberry Has
Earliness—High Quality of Fruit—
Hardiness—Disease Resistance**

Here's Where Sunrise Excels:

1. Earliest of All Red Raspberries—a week to 10 days.
2. Berries Don't Crumble, Pick Easily.
3. High Quality, a rich raspberry flavor, not sour.
4. Unexcelled for Table Use, Canning, Freezing.
5. Bushes Hardy, Thrifty, Don't Winter-kill.
6. Highly Praised by State Men—see at right.

Have Berries This Summer

**Why Wait Two Years? Set Keith's SUNRISE Transplants
and Have Berries Quick—They Bear This Summer
for You**

Keith's Sunrise Transplants are the best to be had. Note the large root system and the branched top loaded with fruit buds as compared with the one-year in picture at right. You save a whole year by planting them. No sitting around waiting two years for berries. These Transplants start bearing this summer. You will be at least a year ahead.

Best for Small Back-Yard Gardens. Folks with small gardens, or a small space along a back-yard fence, will find Sunrise Transplants their best buy. The bushes are ready to bear and they will also give you a raspberry garden sooner. They will **save you time and money.**

All Keith's Sunrise Transplant bushes are properly pruned and made ready for planting for you. All you have to do is plant them. See planting instructions page 19.

KEITH'S No. 1-A SELECTED PLANTS

These plants are selected from the more open nursery rows where they have grown larger, have more branches, more fruit buds, and larger root systems. We **SELECT** them for you and these **Selected Bushes** cost you so very little more. Why not set the best—Keith's No. 1-A Selected Plants. They are best plants money can buy.

PRICES for Keith's Own Home-Grown Sunrise Plants (All Plants are Certified—Twice Inspected)

Two-Year Transplants No. 1

6 plants	\$2.00	100 plants	\$13.00
12 plants	3.00	250 plants	25.00
25 plants	5.00	500 plants	42.00
50 plants	7.50	Ask for prices on larger quantities	

Two-Year Transplants No. 1-A Selected

6 plants	\$2.50	100 plants	\$16.50
12 plants	3.50	250 plants	32.00
25 plants	6.00	500 plants	57.50
50 plants	9.00	Ask for prices on larger quantities	

One-Year No. 1 Plants

6 plants	\$1.25	100 plants	\$ 9.50
12 plants	2.00	200 plants	16.00
25 plants	3.50	500 plants	35.00
50 plants	5.50	1000 plants	65.00

(Write for prices on larger quantities)

(See page 18 for postage rates)



EXTRA EARLY



**"Something to
Crow About"**

Mr. Black of New Jersey says:

"SUNRISE is as early as Chief and almost as large as Latham. Much better quality, and berries do not crumble." He finds SUNRISE two weeks earlier than Latham.

Prof. Clark of N. J. Experiment Station says:

"The special value of the SUNRISE is its earliness. Has a long fruiting season in New Jersey—in most cases SUNRISE will continue to produce some berries even after Latham is practically finished."

From U. S. Dept. of Agriculture Bulletin 397:

"SUNRISE has shown resistance to low temperatures in midwinter, whereas Latham and some other varieties were severely injured.

"The resistance of SUNRISE to leaf curl and cane diseases is probably an important factor in its ability to withstand low temperatures. It has been more resistant than Latham to anthracnose, leaf spot and spur blight.

"The berries pick easily, of fine, firm texture, juicy, non-crumby, mild sub-acid in flavor, with a good Raspberry aroma, and better in quality than Latham"



The one at left is a Sunrise Transplant. The other's a 1-year size, so commonly offered. Note the difference in size of root systems, tops, and the fruit buds on the transplant.



NEW Red Raspberry **SUNRISE**

None Better for Home Uses
Ideal for Small Gardens

To Save a Whole Year

Set Keith's Sunrise Transplants. They bear this summer. Don't have to wait year for berries. They bear within 60 days.

These Delicious Highly Flavored SUNRISE Berries Excel in Quality and Flavor

Set Sunrise Transplant Bushes This Spring-You'll Never Regret It

PLANT SUNRISE FOR HOME USE

SUNRISE, with its high quality, wonderfully flavored berries, stand away ahead as a Red Raspberry for home uses. There's none better for Pies, Preserves, Jellies, Jams, Freezing.

NOT ONLY EARLY BUT LATE

Keith's SUNRISE plants, with their "everbearing" habit of sending up new canes during the summer with loads of berries on them, makes it possible for you to have those delicious berries about all summer. They "keep coming on," sometimes until cold weather—almost an "everbearer," we say. That's SUNRISE for you. Prof. Clark has a word for you along these lines. (See opposite page.)

HAS STOOD THE TEST FOR 28 YEARS

SUNRISE was originated by the U. S. Department of Agriculture back in 1923, and has been under the most rigid tests for some 28 years. Dr. Geo. Darrow, of the U. S. Department of Agriculture, along with Prof. Clark, finds it a fine berry. See opposite page.

If you haven't grown the SUNRISE Red Raspberry, you haven't experienced a real Red Raspberry yet. Its earliness, its high quality and texture, its unique flavor, its long fruiting season, its disease-resistance, and its hardiness, are something for you to look forward to when you set Keith's Twice-Inspected, Certified Sunrise Transplants.

We have them for you in two ages and two grades. (See opposite page.)

Keith's Own Home-Grown Strawberry Plants

We Guarantee Our Plants the Best—We Grow Them Ourselves and Send Them Direct from Field to You—They're Freshly Dug

3 NEW Disease-Resisting Varieties—Read Below

READ, IMPORTANT: Red Stele Strawberry Disease—Read Carefully

This new Strawberry disease kills out whole Strawberry fields, once it gets started. These 3 varieties listed here are resistant to this disease (also see Paymaster, page 12). If you have had trouble making your Strawberry plants grow and produce, you should set these resistant varieties and be sure of a crop. They will live right through and bear beautiful berries for you.

The Strawberries listed on this page, also Paymaster on page 12 have been found by State Exp. Stations and otherwise, immune to Red Stele, therefore, they are the varieties for you to plant to make sure you will have a high-yielding Strawberry bed.

Paymaster, listed on page 12, is also immune to Red Stele. Varieties like the Paymaster and the three listed on this page are the coming Strawberries for home use because they are resistant to Red Stele.

New Temple (Early)

Early, Hardy, Productive, Resists Red Stele

Temple was developed by the U. S. Dept. of Agriculture. It is resistant to Red Stele and other root diseases. It is the berry for low lands or wet soils, where Red Stele is so often disastrous. Grows equally as well on other soils.

●Beautiful bright red berries. ●Hulls (caps) large, permanent green makes berries very showy. ●Productive where others die out. ●Productive, fine for home uses. ●Immune to Red Stele.

Prices: 25 plants \$1.35; 50 for \$2.35; 100 for \$3.35; 200 for \$6.10; 500 for \$9.90; 1000 for \$18.00. 2500 or more at \$15.50 per 1000.



Temple (Early)



Fairland

Fairland (Midseason) New—Productive

The Coming Berry for Freezing
You Can't Go Wrong When You Set Fairland—a Sure Fruiter

Fairland is a big berry, a big plant, a big yielder, and big addition to the Strawberry business, whether for home, roadside, or market purposes. If you are wanting something BIG to match up with the Robinson (listed pages 12-13) here it is—the FAIRLAND. Fairland was released 2 years ago, from the U. S. Dept. of Agriculture, where it underwent a number of years of testing before it was turned over to growers. And to date, Fairland has won ground fast.

Prices: 25 plants \$1.40; 50 for \$2.40; 100 for \$3.40; 200 for \$6.15; 500 for \$10.00; 1000 for \$18.90. 2500 or more at \$16.00 per 1000.

More for Less SPECIAL OFFER

In order that you may have a healthy, productive Strawberry garden, one that is sure to live where others have died out, Keith offers you the three varieties listed on this page, along with the Paymaster (page 12) at these money-saving, bargain prices:

—Here's What You Get—

Temple, Sparkle, Paymaster, Fairland

	Bargain Prices	You Save
25 each variety, 100 in all.....	\$ 4.40	\$1.00
50 each variety, 200 in all.....	7.90	2.00
100 each variety, 400 in all.....	10.50	3.00
250 each variety, 1000 in all.....	25.00	7.00
500 each variety, 2000 in all.....	30.00	9.30

(Parcel Post Rates, page 18.)

Sparkle (Late) You Are Safe When You Set Keith's Sparkle

We offer this New Strawberry which we have fruited and tested for seven years. We find it immune from Red Stele. This fact, along with its being a good yielder of large, attractive, well flavored berries, makes SPARKLE an outstanding variety. Read top of page.

O.K.'d by State Experiment Stations

The birthplace of this new variety was at the New Jersey Experiment Station where it won a name for itself. The New York Experiment Station found it to be one of their best late varieties, ripening late. SPARKLE has a lot of dependable backers. You'll like it. Give it a trial. Fine for deep freezing.

●Beautiful, sparkling red berries. ●Glistening red all over. ●Solid red throughout. ●Firm berries—ship, can and freeze OK. ●Good plant maker—wide picking row. ●Resists the Red Stele disease.

25 plants \$1.30; 50 for \$2.30; 100 for \$3.30; 200 for \$6.00; 500 for \$9.50; 1000 for \$18.50. 2500 or more at \$15.50 per 100.



SPARKLE—The Beautiful Berry



*Keith's
cultivated Blueberries
Big as Cherries*

CAN BE GROWN IN
YOUR GARDEN OR
ON YOUR LAWN

PLACE
STAMP
HERE

KEITH PLANT NURSERY

"Strawberry & Blueberry Headquarters"

SAWYER,

52

MICHIGAN

FROM

THE NEW MORRISON (Late) Black Raspberry Productive, Profitable, Largest Berries

This new Black Raspberry has been thoroughly tested wherever Black Raspberries are grown and has been found to be hardy, productive, and profitable. The stiff, stout canes don't break over with their loads of big berries like many other weaker varieties. We stand behind Morrison in every way. The berries are above the average in size, easily picked, don't get soft if left on the canes, and don't crumble, always perfect and not the least bit seedy. Plant a few Morrison and have the best.

Here's Why Morrison Leads (Please Read):

- 1.—Big, firm berries.
- 2.—Don't crumble, aren't seedy.
- 3.—A real Raspberry flavor.
- 4.—Glossy black with blue bloom.
- 5.—Strong canes—don't break over.
- 6.—Canes hardy—don't winter-kill.
- 7.—Very productive.
- 8.—Profitable to grow.

1-Year, No. 1		Morrison Prices		2-Year Transplants	
12 for\$1.75	200 for\$14.00	Grade No. 1	Grade No. 1-A
25 for 3.00	300 for 19.50	6 for\$2.00
50 for 4.75	500 for 29.50	12 for 3.50
100 for 7.75	1000 for 57.50	25 for 6.00
				12 for 5.00
				25 for 9.25



6 DAHLIAS 6 Colors \$2.85

Red, White, Yellow, Pink, Lavender, Orange

Collection of 6 most beautiful, GIANT decorative Dahlias—prize winners in size and color. They're the biggest, best Dahlias we've ever offered. Get this wonderful Offer—costs so little, and have lots of BIG BEAUTIFUL flowers.

MRS. GEO. LE BOUTILLIER. One of the largest best reds. Blooms are really "Flaming Red Giants." You'd never think blooms could be so large. Each 60c; 3 for \$1.25.

KEMP'S WHITE WONDER. One of the very finest whites. Blooms often 8 in. across, snow-white. Each 50c; 3 for \$1.15.

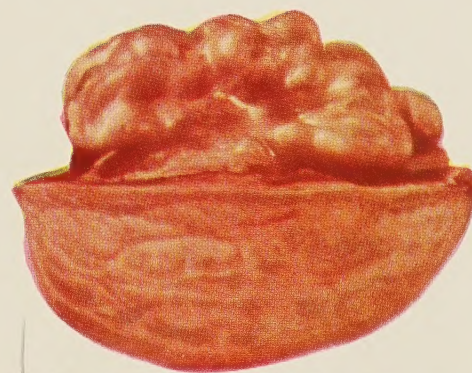
THE COMMODORE. Here's really a BIG ONE, and the very finest yellow. It's outstanding. All your friends will "fall for" this yellow beauty. It's BIG. Each 50c; 3 for \$1.15.

JOSEPHINE G. A very reliable pink beauty. Continuous bloomer. You'll find it the best in pinks. Each 45c; 3 for \$1.10.

COMMANDO. Deep lavender. A rich "purple." Blooms until frosts. Unusual shade of purple in Dahlias. Each 65c; 3 for \$1.50.

CITY OF CLEVELAND. Finest deep, rich orange. Blooms often over 10 in. across. No better orange. Each 60c; 3 for \$1.25.

12 Roots—2 each of the above—ONLY \$5.45.
(Parcel Post—6 Roots, same as 100 Strawberry plants—see page 18.)



Hardy English Walnuts

(In Nut Collection, see page 18.)

You can now grow this favorite Christmas nut, the English Walnut, in your yard or anywhere about the place. A doubly useful tree—shade with nuts at the same time. Rapid grower, long life, bears early. Nuts large, paper-shelled with big, plump, meaty kernels. Price: 2-yr. trees, 2-3 ft., \$2.45 each; 3 for \$4.45.

Keith's Thornless Boysenberries

Sweet, Juicy, Wine-Red, Large as Plums
TOPS for Pies, Jams, Jellies, Fresh Desserts

Thornless Boysenberries can be grown on wires (2) stapled to posts set 12 ft. apart in the row. One post for every two plants.

Biggest berry ever developed, 1½ inches long. Large as Plums. Cross between Loganberry, Raspberry and Blackberry—a rare beauty.

Easy to Grow

Boysenberries can be grown along your back yard or garden fence, on trellises, or on wires stretched between posts. (See picture.) Plants require no special care, will grow in any garden soil. We suggest mulching, such as for Raspberries, etc. (For culture, page 19.)

1-Yr., No. 1 Plants	2-Yr., No. 1 Plants
6 for\$ 1.00	3 for\$ 1.95
12 for 1.50	6 for 3.25
25 for 2.75	12 for 4.75
50 for 4.75	25 for 6.85
100 for 8.95	50 for 12.50
200 for 15.00	100 for 19.50
500 for 29.75	

Postage same as Strawberries (see page 18).
Write for prices on larger quantities.



Boysenberries Grown On Wires

Sweet Berries

No other berry has the sweet, luscious flavor like this Boysenberry. Why? It's a cross between Loganberry, Raspberry, and Blackberry. None other like it for pies, etc.

SPECIAL OFFER

Three 2-yr. Thornless Boysenberry Plants, the kind that will save you a year's time, properly pruned for planting.

3 for ONLY \$1.75
6 for ONLY 2.95





HOPA Flowering Crab

A very hardy Flowering Crab for the North. Flowers are a deep rich apple-blossom-pink which completely cover the tree and hide the branches in the spring. The little "apples" are bright red, hang on the twigs until late summer. Can be used for jam or jelly. 3- to 4-ft. trees, \$1.85 each; 2 for \$3.50.



Blue Hydrangea

Blue Hydrangeas

Beautiful blue blooms 5 to 8 inches across, blossom through most of the summer. Our 2-year bushes will bloom for you this summer. For best blooms, keep soil acid. Use Keith's Acid Peat Humus (page 6) mix half with your soil. Bank up around 10 inches with leaves covered with soil for the winter. They like leaves mixed in soil. 2-yr. bushes, \$1.50 each; 3 for \$3.65.

AZALEA MOLLIS

Hardy Azaleas, Yellow, Pink, Red, Salmon.
Something Unusual for Your Garden.

Here's a strain of Hybrid Azaleas that will bloom and withstand our northern winters. Its waxy, attractive flowers in shades of deep orange, yellow, red, pink and salmon appear in May through June. They do well in full sun or partial shade, and in soils well filled with leaf mold. Acid Peat Humus (page 6) can be used to make soil acid, as in Blueberries. Mulch well with leaves, lawn clippings, etc., for the winter, banking up around the bushes. Because they are hybrids, we cannot send any particular color, but you will be sure to get one of these brilliant colors in each bush. Comes packed in Acid Peat Humus. Price: 2-yr. bushes, each \$1.65; 3 for \$4.50; 5 for \$6.65. Postage same as for 100 Strawberry plants.

NEW Bush Cherry

Easy to Grow, Hardy, Bears Every Year



Make a Beautiful Flowering Shrub



Loads of Bronze-Red Cherries

Three-in-One Shrub

(1) Flowering Shrub with masses of white flowers in spring. (2) Used for flowering hedge. (3) Loads of bronze-black Cherries up and down on the branches. They make tasty pies, jams, jellies, etc. Set about 3 ft. apart. May be pruned or not to any shape. Set this beautiful, useful Bush Cherry, and have something different. Blossoms and bears every year.

PRICES—All Blooming Size

	Each	3	5	10	25
2-yr. bushes,	\$0.75	\$2.10	\$3.25	\$5.95	\$12.50
3-yr. bushes,	1.25	3.00	4.50	8.35	16.50

Keith's Collection of Giant "Glads"

This Collection is made up of selected varieties. Each one a prize winner, not "just any old variety." Each one is a showy, large-flowered, newer variety, selected for you when "Glads" were in bloom. You will be proud to have your friends see them when they are in bloom. ALL PRIZE WINNERS that sold for over \$1.00 per bulb when introduced.

50 Bulbs (10 different colors)	\$2.85
100 Bulbs (10 different colors)	4.95
200 Bulbs (10 different colors)	9.75

(Offered not less than 50 bulbs.)

NOTE.—We change varieties each year.

For postage see bottom page 18.



Keith's "Giant Glad" Collection. Many colors, many kinds. 100 bulbs GUARANTEED to bloom.

